



<b>Tender Number:</b>	P202101
<b>Tender Title:</b>	Pre-qualified Supplier Panel for Graphic Design and Digital Media Services for the City of Melville
<b>Tender Description:</b> <i>Reg 17(2)(a)</i>	<p>The City of Melville (“City”) seeks to establish a suitably qualified and experienced Panel of Pre-qualified Suppliers to assist the City with graphic design, animation, videography and photography services. The City may also use the Panel for works that are not expressly part of the Panel but that fall within the general scope of the Panel.</p> <p>Projects will range from budget conscious, simple marketing and communication campaigns to complex specialist projects requiring a higher level of artistic elements, design and more detailed concept development.</p> <p>The variety and volume of work required under the Panel will mean that Pre-qualified Suppliers must be able to provide a wide range of capability, with a focus on delivering value for money, while maintaining effective brand/style management and a consistent high standard of work.</p> <p>Since different service areas within the City have widely varying requirements the intention is to be able to offer service areas differing levels of production quality and time to meet differing requirements and budgets.</p> <p>This Panel will be established for an initial term of two years with two 24 months options periods which will be exercised at the sole discretion of the City.</p> <p>The Panel will be split into four categories with suppliers able to express an interest to be on one or more of the categories. The City may increase or decrease the amount of categories in the Panel during evaluation or during the term depending on its needs and the suitability of Respondents. The City intends to appoint a total of 16 Pre-qualified Suppliers to the Panel with the below intended division.</p> <ul style="list-style-type: none"> <li>• Category 1 - Graphic Design Services</li> <li>• Category 2 - Animation</li> <li>• Category 3 - Videography</li> <li>• Category 4 - Photography</li> </ul> <p>This Panel does not preclude the City from conducting graphic design, animation, videography or photography utilising its own resources.</p> <p>Unless directed otherwise by the City’s Representative, work from the City’s visual arts programs, public art programs and</p>

	museum and gallery exhibition programs are excluded from the Panel.
<b>Advertising Details:</b>	12 August 2020 West Australian Newspaper
<b>Tender Deadline:</b>	3 September 2020 2:00pm (AWST)
<b>Tender Opening:</b>	3 September 2020 2:05pm (AWST)
<b>Employees Present for Opening:</b>	Janis Sinclair, Procurement Officer
<i>Reg 16(3)(a)(i)</i>	Amy Packham, A/Procurement Officer
<b>Members of the Public Present:</b>	Nil
<i>Reg 16(3)(b)</i>	

<b>Tenderers</b> <i>Reg 17(2)(e)</i>		<b>ABN</b>	<b>ACN</b>
1.	Blake Media Group Pty Ltd T/AS Moondust Design	84 156 057 162	156 057 162
2.	Christopher Barry Kershaw T/AS Chris Kershaw Photography	67 539 163 461	
3.	Ashley Jane Greenhough T/AS Greenhouse Design Studios	921 360 227 49	
4.	KA & SJ Pilgrim-Byrne T/AS 7 to 1 Photography	67 612 094 688	
5.	Market Creations Pty Ltd	19 104 480 935	104 480 935
6.	Marketforce Pty Ltd T/AS Marketforce	24 008 781 904	008 781 904
7.	The Trustee for Yespar Family Trust T/AS Media on Mars	96 636 588 549	
8.	Miles Felix Noel T/AS Mojo Digital Studio	59 763 439 427	
9.	The Trustee for Myriad Images Trust T/AS Myriad Images	26 925 141 421	
10.	Cameron Thomas Campbell T/AS Placeorpoint	18 342 157 049	
11.	Print and Design Online Pty Ltd T/AS Media Engine	69 138 671 708	138 671 708
12.	Restless Entertainment Pty Ltd T/AS R2 Media	38 119 876 345	119 876 345
13.	The Trustee for Services Unit Trust T/AS RAREcreativethinking	41 728 543 024	
14.	Raz Media Pty. Ltd. T/AS	34 102 292 302	

	Raz Media		
15.	Scott Printers Pty Ltd T/AS Scott Print	21 008 719 515	008 719 515
16.	Studio7 Labs Pty Ltd T/AS Studio7 Digital	83 641 634 791	641 634 791

**Advertisement Notice**

Reg 17(2)(d)

**Successful Tenderer(s):**

Reg 17(2)(f)



**P202101 PRE-QUALIFIED  
SUPPLIER PANEL FOR  
GRAPHIC DESIGN AND  
DIGITAL MEDIA SERVICES  
FOR THE CITY OF MELVILLE**

Offers are invited from suitably qualified and experienced contractors for the above Request for Tender.

A copy of the Request documentation must be obtained by registering your details via the City of Melville tender portal website: [www.tenderlink.com/melville](http://www.tenderlink.com/melville)

Offers must be submitted electronically via the City's e-tendering portal no later than **2:00pm (AWST) Thursday, 3 September 2020.**

All enquiries should be directed to Simon Taroo on **9364 0918.**

Offers that are late or submitted by facsimile, email or in hard copy will not be accepted. The City reserves the right to reject any or all Offers and the lowest Offer will not necessarily be accepted. Canvassing of City of Melville Councillors or staff will disqualify Respondents from the evaluation process.

**Marten Tieleman  
Chief Executive Officer**

Category 1 – Graphic Design

- Ashley Jane Greenhough T/A Greenhouse Design Studios
- Marketforce Pty Ltd T/A Marketforce
- Miles Felix Noel T/A Mojo Digital Studio
- The Trustee for Myriad Images Trust T/A Myriad Images Pty Ltd
- The Trustee for Services Unit Trust T/A RAREcreativethinking

Category 2 – Animation

- Marketforce Pty Ltd T/A Marketforce
- The Trustee for Myriad Images Trust T/A Myriad Images Pty Ltd
- Print and Design Online Pty Ltd T/A Media Engine

Category 3 - Videography

- Marketforce Pty Ltd T/A Marketforce
- The Trustee for Yespar Family Trust T/A Media on Mars
- The Trustee for Myriad Images Trust T/A Myriad Images Pty Ltd
- Print and Design Online Pty Ltd T/A Media Engine
- Scott Printers Pty Ltd T/A Scott Print
- Raz Media Pty Ltd T/A Raz Media

Category 4 – Photography

- Christopher Barry Kershaw T/AS Chris Kershaw Photography
- KA & SJ Pilgrim-Byrne T/AS 7 to 1 Photography
- Miles Felix Noel T/A Mojo Digital Studio
- Print and Design Online Pty Ltd T/A Media Engine
- Scott Printers Pty Ltd T/A Scott Print
- Cameron Thomas Campbell T/A Placeorpoint

	<b>Tender Awarded by:</b>
	The tender was awarded under Delegated Authority DA-027 following the Contract Tender Advisory Unit Meeting
	<b>Date of Meeting:</b>
	3 <sup>rd</sup> November 2020
	<b>Value of Successful Tender(s)</b> <i>Reg 17(3)</i>
	Schedule of Rates Anticipated expenditure over the term of the contract \$250,000.00

<b>Contract Signed:</b>	16 <sup>th</sup> November 2020
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