

Agenda Briefing Forum

CD22/8148 – CITY OF MELVILLE TENNIS STRATEGY

AUGUST 2022

Presenters:

Dave Lanfear, Director - OTIUM Planning Group

Peter de Lang, Healthy Melville Coordinator – Leisure Planning



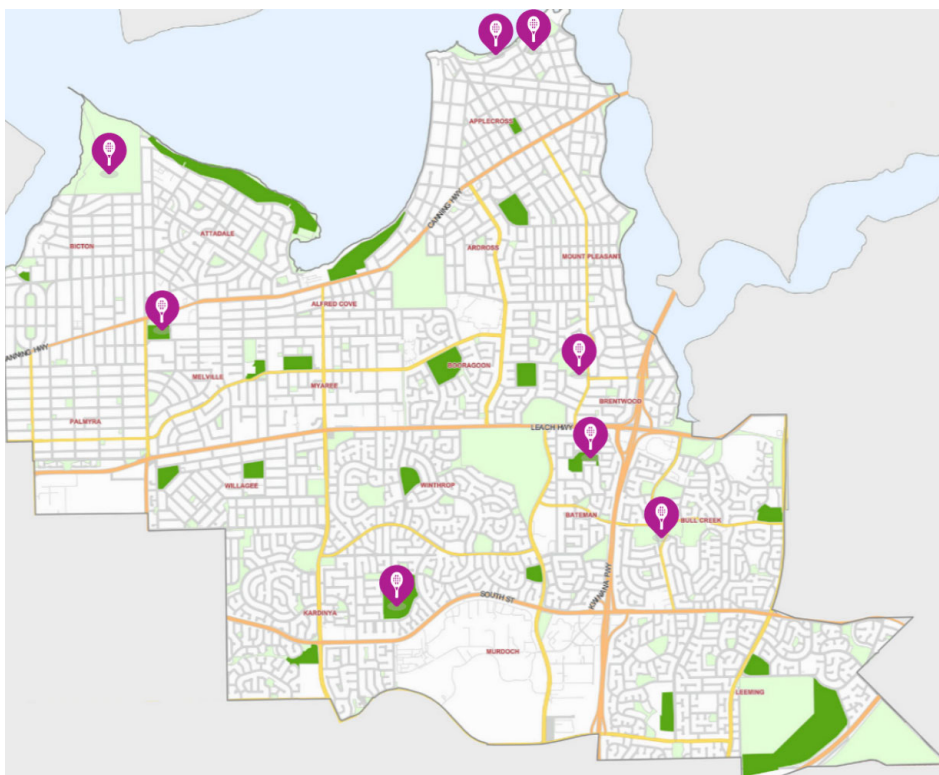
City of
Melville

Background

- The Active Reserve Infrastructure Strategy (ARIS) recommended the City conduct a strategic review of the sport of tennis in the form of a Tennis Strategy
- Otium Planning Group were appointed as independent leisure consultants to work with stakeholders and the City to develop the Tennis Strategy
- Tennis West, the peak body for the sport in WA were involved in the early planning for the strategy and were engaged extensively throughout the project



Tennis Facilities



- Blue Gum Park Tennis Club
- Applecross Tennis Club;
- Bullcreek Tennis Club;
- Kardinya Tennis Club; and
- Melville Palmyra Tennis Club.

The City has several other public tennis courts which provide a level of service to the wider community. These include:

- Bridgewater Tennis Courts, Applecross (managed by a local resident)
- Mandala Tennis Courts, Bateman (managed by a local resident)
- Point Walter, Bicton (managed by Belgravia Leisure)

A number of school tennis courts and publicly accessible 'hit-up-walls' also provide opportunities for participation in tennis within Melville.

Project Process



Community and Stakeholder Engagement

August / September 2021:

- One to One Club consultation
- Tennis West Engagement
- Other Stakeholder Consultation – Neighbouring Local Governments, Selected Schools and Coaches.

October 2021 – Initial Community Consultation Process

- Survey was open to the community from Monday, 25th October and closed Tuesday, 9 November. (Melville Talks)
- 836 online responses with 835 people visiting the page.
- Part of the survey focused on children's participation – 350 responses relating to children participation
- Additional e-mails and letters related to Applecross Tennis Club flood lighting were submitted.



**HELP
SHAPE THE
FUTURE OF
TENNIS**

We're developing a Tennis Strategy for the current and future provision of tennis facilities within the City of Melville.

To find out how you can get involved, visit www.melvillecity.com.au/tennisstrategy



Community and Stakeholder Engagement

April 2022 – Consultation on the Draft Strategy

- Tennis Stakeholder Workshop
- Tennis West Engagement
- Community wide public comment period inc. clubs

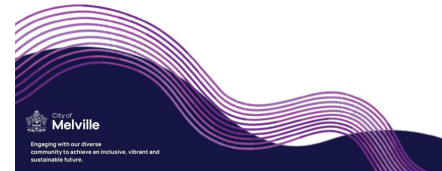
39 submissions received. There was an overall 53.8% level of support for the draft strategy;

- 15.38% (6) support
- 38.46% (15) support with concerns
- 23.08% (9) do not support. Eight of these were specifically in relation to the Point Walter Netball relocation proposal (separate engagement process)
- 23.08% (9) did not indicate a level of support but made comments on the draft strategy.
- Tennis West made a separate submission in response to the 20 recommendations of the draft strategy.

**COMMENT
ON THE DRAFT
STRATEGY**

Closes Sunday,
24 April 2022

Tennis Strategy
Community Engagement Stage 2
Tabled Public Submissions Report



Communication and Marketing Methods

- On site signage at eight locations across the City.
- Email communication to Club Presidents and public court managers
- Emails and meetings with Tennis West
- Emails to Melville Talks page followers
- Media Release & newspaper article (pictured)
- Emails to random sample of database
- eNews articles promoting engagement
- About Melville Advertorial promoting engagement (PerthNow newspapers)
- Facebook Posts (including paid advertisements)
- Instagram Posts



City of Melville to develop first tennis strategy in WA

Kristie Lim | PerthNow - Melville
November 4, 2021 2:00AM



TOPICS [PerthNow - Melville](#) [PerthNow - Southern](#) [South](#)

Tennis prodigies have been born and bred in the City of Melville over the years and now the local government will be the first in WA to craft a standalone tennis strategy.


Recommendations

1. **Current Lease Agreements:** To be reviewed on an ongoing basis
2. **Asset Investment Model:** The City to review asset investment models with the majority of renewal to be funded through usage / hire of the courts.
3. **Kardinya TC:** Immediately to consider alternate management model options for the facility and options for urgent upgrades of critical infrastructure.
4. **Kardinya TC:** The City is committed to ongoing consultation with KTC when the Morris Buzzacott Reserve Master Plan is to be developed.
5. **Melville Palmyra TC:** The Club to review annually the financial viability of Padel infrastructure.
6. **Melville Palmyra TC:** Ongoing information sharing to ensure that MPTC are engaged with the design process associated with the redevelopment of the multifunctional clubhouse infrastructure at Melville Reserve.
7. **Blue Gum TC:** Facilitate the further growth of activities within the existing site and development of the club, in accordance with an agreed strategic plan.

Recommendations

8. **Applecross TC:** To provide guidance and support for the club to increase capacity / capability of hard court use through the installation of floodlights as landowner but not as funder or applicant.
 9. **Bullcreek TC:** To provide guidance and support for the club to replace existing synthetic clay courts and club adoption of BTC strategic plan.
 10. **Bullcreek TC:** To review and provide feedback to the club on development options to increase court capacity based on a club need.
 11. **Club Communication:** To be focused on ensuring the financial viability of the clubs and ensure the assets are financially secure. In collaboration with clubs and Tennis West.
 12. **Community Tennis Court Infrastructure:** At the end of the viable life of all current community tennis court infrastructure, commit to review its redevelopment as a multi-functional hard-court area with open community access.
 13. **Hit up walls:** To retain publicly accessible hit up walls as multifunctional play areas with open access. When they are due for renewal they will be subject to need being confirmed.
 14. **Integration of Book-a-court System:** To potentially invest in book-a-court (or igloo Bluetooth lock) on all public facility infrastructure.
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Recommendations

15. **Point Walter Tennis Courts:** Retain the grass courts in the short term and subsequent integration of a 5 netball and 3 tennis court facility (all hard courts) as part of the Attadale Alfred Cove Foreshore Masterplan recommendations – subject to a current engagement process.
 16. **Grass Court Infrastructure:** Support for clubs altering the playing surface to hard courts will be subject to a needs and feasibility study being completed to City's satisfaction.
 17. **Implementation of ClubSpark:** To support the ongoing evolution and development of ClubSpark with a view to sharing the data to inform ongoing investment considerations.
 18. **School Agreements:** The City will consider the expansion of current and potential future court access agreements on school sites where a need can be justified.
 19. **Future Club Court Development:** To consider the future court facility needs based on a clear and well researched evidenced based business case.
 20. **Review of City of Melville Local Planning Policy (LPP) 3.4. Lighting Policy:** To ensure it reflects tennis court developments and club operations more appropriately.
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Council Recommendation:

That the Council:

1. Endorse the City of Melville Tennis Strategy as the guiding document for the sport of tennis within the City of Melville.
2. Note that any future funding requirement to deliver on the priorities and recommendations in the City of Melville Tennis Strategy will be subject to Council approval via the Annual Budget process.



Questions?

OTIUM
Planning group
SPORT + LEISURE



City of
Melville