



# POINT WALTER MOUNTAIN BIKE FACILITY

## Public Comment Engagement Report

17 January – 7 February  
2022

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## Summary

The City of Melville (City) has developed a draft concept plan for a Mountain Bike Track Facility at Dyoondalup Point Water Reserve, with an aim to create a safe place for people of all ages to ride their bikes, now and in the future.

Mountain biking has grown exponentially within the suburbs of Perth. Increasing activity within our Natural Areas and Parks has identified the lack of suitable facilities within the City of Melville for mountain bike enthusiasts, particularly our youth.

The draft concept plan was shaped collaboratively with stakeholders and community to explore solutions to the existing challenges as well as exciting opportunities to create a more inclusive, enjoyable and safe space for our youth and bike riding community.

To do this the City engaged through four distinct stages of engagement:

1. Community outreach
2. Community workshops
3. Elected Members
4. Public comment on the draft

This report outlines the engagement methods, outcomes and communication tactics for Stages 4 of the engagement.

### Total Participation Numbers

- 239 surveys received online during stage 1
- 1 onsite meeting
- 46 event participants at stage 2
- 310 online and over the phone submissions at stage 3
- 23 surveys complete at onsite event at stage 3

### Target Audience

- Local residents and ratepayers to the area
- City of Melville youth aged 5 -25
- Point Walter Reserve users
- The wider City of Melville community
- Local and Perth mountain bike community
- Elected Members
- Department of Planning, Lands and Heritage
- Aboriginal knowledge holders

## Engagement Overview

The overall objective of the engagement was to work directly with the community throughout the process to ensure community concerns and aspirations were consistently understood and considered.

### Stage 1 – Community Outreach

During October 2020, City sought community preference for the type of mountain bike facility features through a survey and onsite event. Following the closing of the survey, key City Officers and Elected Members met on-site and other locations to discuss concerns, issues, opportunities and preferred location.

### Stage 2 – Community Workshop

April 17 2021, community, including youth, mountain bike users, potential future users, reserve users and our local residents were invited to attend an onsite workshop to identify features, design details and spatial layouts for the proposed facility.

### Stage 3 – Elected Members Briefing Session

Elected Members were invited to view the first draft concept plan and to provide feedback at an Elected Members Briefing Session in November 2021.

### Stage 4 – Public Comment

Community were invited to complete a formal submission via the dedicated Melville Talks project page. In line with the Disability and Access Inclusion Plan, alternative methods of engagement (in person and over the phone) were made available upon request. A survey was also made available for the younger community at an onsite Rock and Roll Mountain Bike event. Consultation took place 17 January – 7 February 2022.



## Stage 4 – Public Comment

Community were invited to view the draft Point Walter Mountain Bike Track Facility Concept Plan and provide level of support and comments. 389 submissions were received (310 online and 23 event submissions)



Consultation took place from 17 January – 7 February 2022

### Methods and Activities

- Submission form available online at [www.melvillecity.com.au/melvilletalks](http://www.melvillecity.com.au/melvilletalks)
- In line with Disability and Access Plan, in person and over the phone were made available.
- Electronic survey available at Rock & Roll Mountain Bike on-site event

### Point Walter Mountain Bike Facility

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**Active**

We're designing a mountain bike track at Dyoondalup Point Walter Reserve and want your feedback.

Last Updated: 17 January 2022

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### Key Findings

- 93.31% of participants support the draft Concept Plan
- 77.02% of participants informed the City they were residents of the City of Melville, with 16.75% informing us they reside in Bicton and 17.52% in Attadale.
- 58.75% of participants informed us they were 35-54 years of age, with 14% being 5-24 years of age.
- Social media, word-of-mouth, eNewsletter and direct email notification was rated the highest in how the community heard of the opportunity to provide comment
- Community are most excited about
  - Locality
  - All ages activities, especially for young people
  - Increased community outdoor recreation
  - Community benefit
  - Design elements
  - Increased activation of the area
- Community are most concerned with
  - Locality
  - Elements within the design (separation, congestion and user levels)
  - Riders safety (responsible riders and appropriate signage)
  - Bush forever and environmental (flora, fauna and noise/dust) concerns
  - Antisocial behaviour
  - Cost of infrastructure
  - User amenities and parking

## Level of Support

	Support	Support with concerns	I do not support	I do not wish to state a level of support
Online submissions	310	28	22	4
Event submissions	23	2	0	0
Total submissions	333	30	22	4
Percentage	<b>85.6%</b>	<b>7.71%</b>	<b>5.65%</b>	<b>1.02%</b>

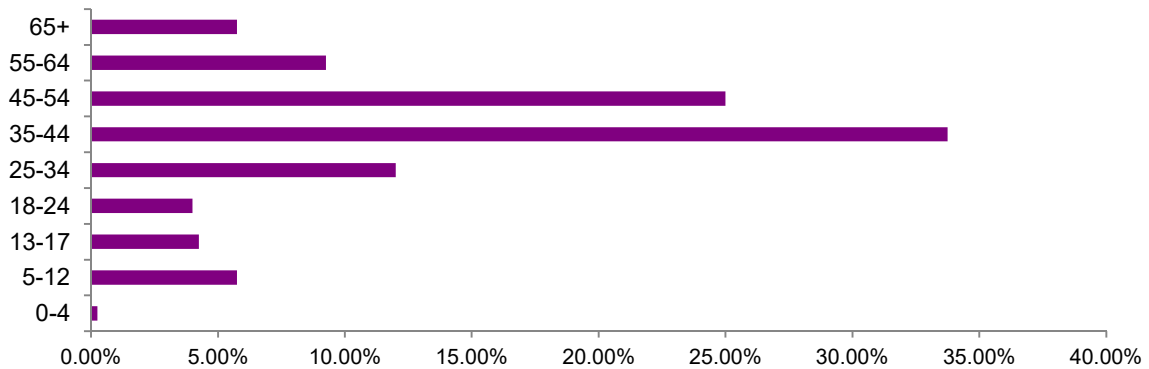
## General Comments

In addition to the quantitative (rating) questions, 288 free-text comments were provided as additional comments. High level analysis has been included in the overarching key findings.

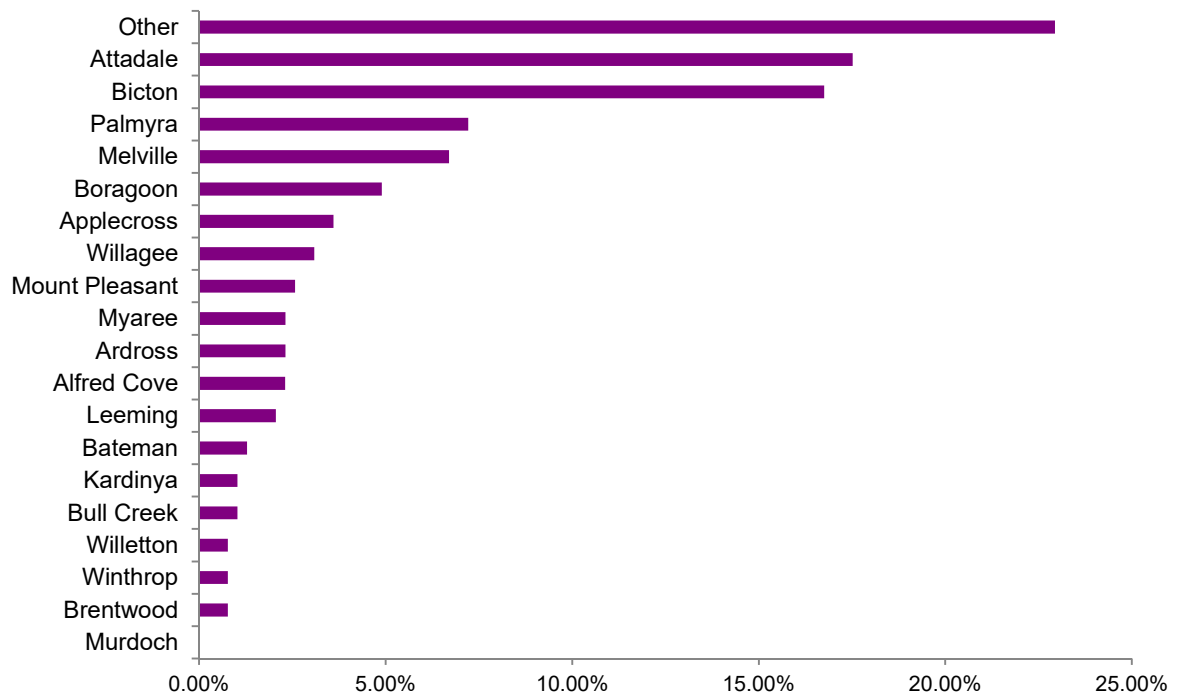
*Read the full submission report for tabled comments.*

## Who We Spoke To

### Age of participants



### Residing suburb of participants



## Communications

The goal of the communications was to:


- Provide multi-channel communications to promote the engagement process and event
- Provide a transparent process with consistent and targeted communications
- Promote the various avenues for people to get involved (DAIP requirements)
- Redirect Facebook discussions to Melville Talks

The following communication tactics took place 17 January – 7 February 2022

Tools and tactics	Information	Results
Melville Talks Project	One stop shop project page	3,538 page view
Direct emails	Previously engaged – promotion of engagement	261 recipients 167 opens / 73 clicks
	Previously engagement youth – promotion of event	214 recipients 150 opens / 12 clicks
	Local residents 1km radius – promotion of engagement	261 recipients 167 opens / 73 clicks
	Youth network including Interagency Youth Forum	
	Page update 1 notification issued to page followers	
	Page update 2 notification issued to page followers	
Direct Letter drop	Local residents 800m radius – promotion of engagement	1,650 letters
On-site signage	Placed at Kadidjini Park, Black Wall Reach, upper and lower area of Point Walter Reserve	
Digital screens	Libraries, Leisurefit Recreation Centres and Community Centres	
Shopalite display boards	Displayed at Westfield Boorgaon, Hawaiian Melville and Stocklands Bull Creek	
Media release	Fremantle Herald 21 January 2022	
Elected Members Brief	Notification of engagement and promotion	
Advertorial	Perth Now 'About Melville' 20 January 2022	28,500 circulation
Corporate eNews	21 January 2022 - Promotion of engagement	14,000 subscribers 5,052 opens / 176 clicks
	21 January 2022 – Promotion of engagement	14,000 subscribers 4,698 opens 52 link clicks
Social Media - Facebook	Advertisement of youth event	6,508 reach 304 link clicks
	Boosted post 17 January 2022	13,544 reach 2,961 engagement
	Boosted post 24 January 2022	31,120 reach 8,855 engagement
	Boosted post 29 January 2022	19,062 reach 3,302 engagement

# Communication Examples

**Point Walter Mountain Bike Facility**  
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**Active**  
We're designing a mountain bike track at Dyoondalup Point Walter Reserve and want your feedback.  
Last updated: 17 January 2022

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**Included on This Page**

- View the draft concept plan
- Timeline
- About the project
- FAQs
- Get involved
- Engagement process

In conjunction with our community, we've developed a draft Mountain Bike Track Concept Plan at Dyoondalup Point Walter Reserve. Following an increase in informal mountain bike tracks in the area, we want to create a safe place for people of all ages to ride their bikes, now and into the future.

**Latest Updates**

17 January 2022  
**View the draft mountain bike track concept plan and share your feedback**  
You've developed a draft Mountain Bike Track concept plan at Dyoondalup Point Walter Reserve and want your feedback. We're encouraging our community to view the concept plan and provide their feedback by 4.00pm on Monday, 7 February 2022.


17 January 2022  
**Check out an event**  
Show off your mountain biking skills competing for prizes in obstacle courses, skills challenges and games at the FREE Mountain Bike Drop-In Zone at Point Walter.

**About the project**

Over the past 12 months, a number of informal mountain bike tracks have been created in natural areas and parks. These tracks are not in line with the recommendations of our Natural Areas Asset Management Plan and are not approved or sanctioned by the City. Currently, there are no established mountain bike tracks in the City, however our response there is a community estate for this type of facility.

After an initial set of informal mountain bike tracks at Anri (Wight) Reserve, a meeting was held with community members, the Mayor and City officials on-site in 2020. The location was visited, with community members both for and against tracks remaining at Anri (Wight) Reserve and at other nearby reserves.

In response to this feedback, we selected a small 1800sqm area of degraded park land at Point Walter Reserve to provide a site for the mountain bike community to enjoy, while also protecting the higher quality natural area from further environmental damage.



**Draft Concept Plan**

Prepared by Common Ground Trails Pty Ltd, the draft Point Walter Reserve Mountain Bike Facility Concept Plan includes features such as a beam to ride track, jump track, gravel and skills trails, rest platform and more.

Scroll through the images below to view the draft concept plan.

**City of Melville is at Point Walter.**  
Published by Oliver Black · 17 January at 15:00 · Perth · 🌐

Point Walter mountain bike track 🚴. Get pumped and throw down your thoughts! <https://www.melvillecity.com.au/biketrack>

👉 We're whee! excited to bring you the concept plan for a proposed mountain bike track at Dyoondalup Point Walter Reserve.

👉 Have your say before 4.00pm Monday, 7 February 2022.



MELVILLECITY.COM.AU  
Point Walter Mountain Bike Track [Learn More](#)


**City of Melville**  
Published by Oliver Black · 24 January at 17:00 · 🌐

Are you pumped for a mountain bike track? 🚴

👉 View the project background, location and concept plan and provide your feedback: <https://www.melvillecity.com.au/biketrack>

Engagement is open and closes on Monday, 7 February 2022 at 4.00pm.

To provide your response over the phone, please call our Customer Relations Team on 9364 0666 | 1300 635 845



**City of Melville**  
Sponsored · 🌐

Show-off your Mountain Biking skills competing for prizes in obstacles courses, skills challenges and games at the FREE Mountain Bike Drop-In Zone at Point Walter run by Rock & Roll Mountain Biking. The workshop will be held in the upper park area near the tennis courts.

Potential Point Walter Mountain Bike Track: a concept plan for a potential track has been proposed for degraded parkland at Dyoondalup Point Walter. We'll be asking for your feedback on the plan at this event – we'll provide you with a device to view the concept plan and give your feedback.

Photo/video may be taken at this event. If you do not wish to have photos taken, please let the photographer know when they approach you.

This is the fifth event in the 12 month Youth Event Series which will see events activate our City! To stay updated on the events to come; follow our Facebook and Instagram pages.



ROCKANDROLLMOUNTAINBIKIN...  
**Point Walter Mountain Bike Track - Mountain Bike drop-...**

[GET TICKETS](#)

**City of Melville is in Point Walter.**  
Published by Oliver Black · 29 January at 17:00 · 🌐

👉 Don't bail on us; get pumped for a potential mountain bike track! Point Walter could soon be home to a permanent mountain bike track and we want to hear from you if you would like to see it go ahead.

Bunny-hop over to Melville Talks to provide your response and view the plan for the potential construction of the track: <https://www.melvillecity.com.au/biketrack>



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