



City of
Melville

Safer Melville Plan

2026-2031



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Acknowledgement of Country

The City of Melville acknowledges the Bibbulmun people as the Traditional Owners of the land on which the City stands today and pays its respects to the Whadjuk people, and Elders both past and present.

City of Melville nagolik Bibbulmen
Nyungar ally-maga milgebar gardukung
naga boordjar-il narnga allidja yugow yeye
wer ali kaanya Whadjack Nyungar wer
netingar quadja wer burdik.

Welcome to the



Mayor's Message

Safer Melville Plan 2026-2031

Community safety has always been a big focus for the City of Melville, but especially over the last two years or so. Ratepayers were clear that they wanted to feel safer in their homes and neighbourhoods and to know that their hard-earned property was protected.

We responded by launching MelSafe in September 2025, a state-of-the-art security service that operates 24/7 and it has been a huge success. This new Safer Melville Plan 2026-2031 is the next step, in line with our Council Plan for the Future which includes the clear objective of improving community safety and security.

The Safer Melville Plan 2026-2031 details the City's 'roadmap' for improving how we protect our valuable community well into the future. It focuses on improvements in key areas, including collaboration and advocacy, technology, and our environment to achieve this.

We'll work on building safety awareness and a deeper understanding of social issues like domestic violence through better education. We'll partner with key organisations to educate shoppers on prevalent crimes like theft and fraud. Most excitingly, we'll improve community safety technology with a CCTV rollout and a home rebate scheme. Finally, we'll help promote and implement emergency management and



look even more closely at environmental design to reduce crime.

These are just a few of the initiatives detailed in this Safer Melville Plan 2026-2031. Be assured, we stand fully behind this strategy as a co-ordinated and proven way to reduce crime and antisocial behaviour, to keep our community safer.

Introduction

Community safety and crime prevention has been identified as one of the community's highest priorities, according to the results from the 2023 MARKYT Community and Wellbeing Scorecards.

The City undertook a community safety review in 2024 to review the results from the 2023 scorecard relating to community safety and crime prevention; identify gaps in the 2023–2027 Safer Melville Plan; and align community needs and priorities with goals, objectives and actions.

The findings of the scorecard indicate that although the City is largely considered a safe place to live, perceptions of safety have decreased since the 2021 MARKYT survey. Residents expressed concerns around theft from homes and vehicles, and vandalism, which was linked to broader socioeconomic factors such as cost-of-living increases and drug use. Additionally, it was observed that social media, particularly neighbourhood community groups, is shaping perceptions of crime.

The community's top five suggestions related to:

1. facilitating more or improved security patrols and policing
2. expanding the CCTV network
3. delivering better lighting of streets and public places
4. facilitating more youth services, facilities and programs
5. revitalising and expanding the Neighbourhood Watch program.





The outcomes of the 2024 community safety review directly informed the City's decision to fundamentally reshape its approach to community safety delivery. As a result, Council endorsed the early review of the Safer Melville Plan 2023–2027 and supported the development of a new, integrated operating model.

This culminated in the launch of MelSafe on 1 September 2025. MelSafe consolidated the community safety service, ranger services, and associated operational and administrative functions into a single, unified service with a stronger focus on prevention, visibility, rapid response, and intelligence-led operations. The model was specifically designed to respond to the issues raised through MARKYT, including increased patrol presence, clearer reporting pathways, and more effective use of data and technology to target risk and demand.

As part of this transition, and in response to strong community feedback regarding CCTV, surveillance and crime prevention technology, the City also developed and adopted a Community Safety Technology Roll-Out Plan 2026-2031. This plan provides a coordinated framework for the use of CCTV, mobile surveillance, and emerging safety technologies, ensuring that investment decisions are evidence-based and aligned with community expectations and operational needs.

The early review of the Safer Melville Plan reflects these changes, repositioning the City's approach from a traditional compliance-based model to a proactive, technology-enabled community safety service. This new plan aligns strategic objectives, service delivery, and performance measures with the MelSafe operating model and the Community Safety Technology Roll-Out Plan 2026-2031, providing a clear and integrated framework to guide and address community safety priorities from 2026 to 2031.

What is community safety and crime prevention?

Community safety is a coordinated, place-based approach to reducing crime, antisocial behaviour and harm, while improving how safe people feel in their neighbourhoods and public spaces. It focuses on prevention, early intervention, and partnership-driven solutions that support community wellbeing and liveability.

The Safer Melville Plan 2026–2031 provides a coordinated, evidence-based framework that guides the City and its partners in preventing crime and harm, improving perceptions of safety, and supporting community wellbeing. The plan identifies priority safety issues, outlines practical actions, and aligns resources to deliver safer public spaces, facilities, and neighbourhoods.

The plan proposes the following key priorities –



Priority area 1

Safe and inclusive community through collaboration and advocacy



Priority area 2

Smart crime prevention

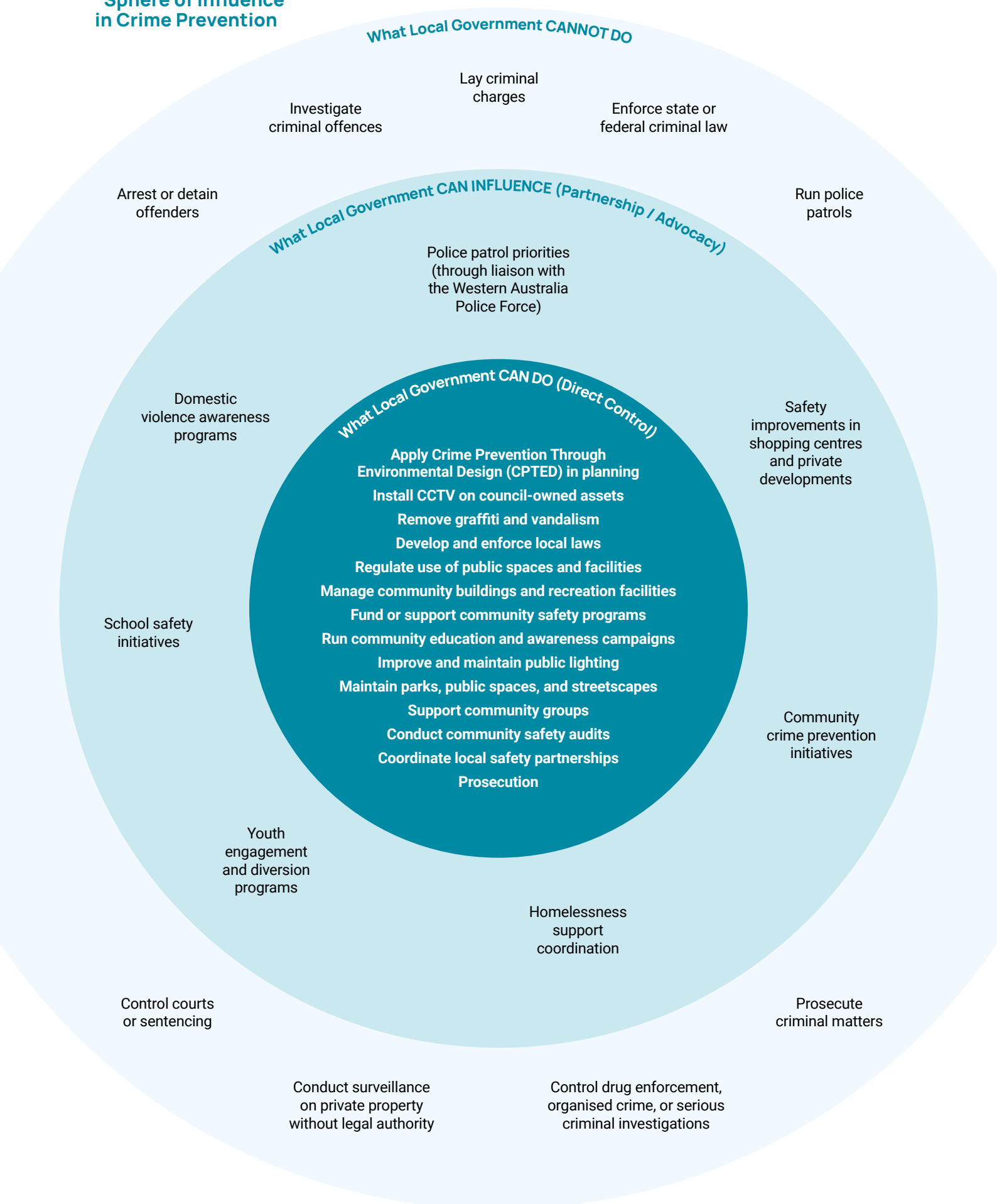


Priority area 3

A safe and secure environment

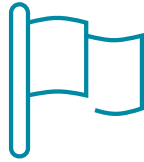


Local Government “Sphere of Influence” in Crime Prevention



The role of the City of Melville

The City plays an active role in community safety and crime prevention through the following functions:



Advocate

As the level of government closest to the community, we represent and amplify community voices on matters relating to safety and crime prevention.



Facilitate

We support, plan, and provide direction by developing and implementing strategies, policies, and procedures that enable and strengthen community safety outcomes.



Fund

We allocate funding to deliver agreed initiatives and actively pursue external funding opportunities where available.



Partner

We form strategic partnerships and collaborate with key stakeholders, groups, and organisations to achieve shared community safety objectives.



Our community's role

Connected community

Establishing good relationships with your neighbours is one of the most effective ways to enhance security in your area. A connected community can quickly identify and report suspicious behaviour.

Report crime and suspicious activity

Stay vigilant and report any unusual or concerning activity. Each report contributes valuable data, helping to build a comprehensive understanding of local safety issues and supporting the effective allocation of resources.

Stay informed

Residents can access a range of online resources to stay up to date on safety and crime prevention. Visit the City's website for links, guidance, and contact information to help protect your home and community.





The City's crime prevention and community safety initiatives to date

Community safety service review

The City launched MelSafe in September 2025 after a comprehensive review of the City's community safety service in 2024. This unique community safety service combines community safety, rangers, parking and compliance patrols into one coordinated team. Services are available 24/7, 365 days a year.

Integrated operations and intelligence platform

The City has invested in an integrated operations, incident management and GPS tracking platform to enhance community safety outcomes and improve response times across the City.

At the core of this capability is a purpose-built computer-aided dispatch (CAD) system, which enables incidents reported by the community to be centrally received, triaged, prioritised, and dispatched to MelSafe officers in real time. This ensures resources are deployed efficiently and that the right response is delivered at the right time, particularly for time-critical or higher-risk incidents.

The platform is supported by GPS-enabled fleet tracking and officer safety features, including in-vehicle and personal panic alarms. These tools improve officer safety, enable rapid escalation where required, and provide supervisors with real-time visibility of officer location and status during operational responses.

The integration of licence plate recognition (LPR) technology further enhances the service's capability. LPR supports proactive patrol activity, vehicle-related investigations, and real-time alerts for vehicles of interest, enabling MelSafe to move from a reactive enforcement model to a more targeted, intelligence-led approach.

By consolidating dispatch, tracking, safety, and intelligence functions within a single operational environment, the City has established a scalable and future-ready platform that improves coordination, accountability, and service consistency. This integrated approach underpins MelSafe's ability to respond to community concerns efficiently, support proactive prevention strategies, and adapt to emerging risks and service demands over time.

Strategic Partnerships and Governance

The Local Emergency Management Committee (LEMC) is a legislated committee established under the Emergency Management Act 2005 to support coordinated emergency management planning and preparedness within the local government area. The Committee brings together representatives from key agencies and organisations, including emergency services, State Government agencies, utilities, and the City, to identify local risks, strengthen emergency preparedness, and improve coordinated responses to emergencies and disasters. Through collaboration, planning, training, and information sharing, the LEMC plays a critical role in enhancing community resilience and supporting the safety and wellbeing of the Melville community.

The Safer Melville Advisory Committee (SMAC) is a community-focused advisory committee established by the City to provide strategic advice and support on community safety matters affecting the local area. The Committee facilitates collaboration between key stakeholders to identify emerging safety issues, promote crime prevention initiatives, and support the delivery of the Safer Melville Plan.

Melville Access Control and Closed Circuit Television (CCTV) (Project MACC)

The City has commenced a City-wide upgrade of access control and security systems at most community facilities. Once completed, residents will be able to hire community facilities online and use technology to unlock buildings during their hire period. The project will also increase the City's CCTV network by approximately 80 cameras, protecting some of the City's busiest buildings.

Community Safety Technology Roll-Out Plan 2026–2031

The City's Community Safety Technology Roll-Out Plan 2026–2031 was adopted in March 2026. The plan focuses on the strategic use of technology to help keep our community safe. Progress to date includes planning for the upgrade and expansion of CCTV in key public spaces, improving the reliability and management of existing systems, and strengthening partnerships with WA Police. These initiatives support crime prevention, enhance community confidence, and align with the City's long-term vision for safe, well-used public spaces.

Child safe Melville

As a child safe organisation, the City is committed to providing welcoming, safe, and accessible environments where children and young people feel safe, valued, listened to, and considered in decisions that affect their lives. At the core of this commitment is our collective agreement to zero tolerance for child abuse.

Underpinned by a child-rights approach and based on the standards recommended by the Royal Commission into Institutional Responses to Child Sexual Abuse (Royal Commission), the National Principles for Child Safe Organisations are designed to build capacity and deliver child safety and wellbeing in organisations. The City is committed to upholding these principles.

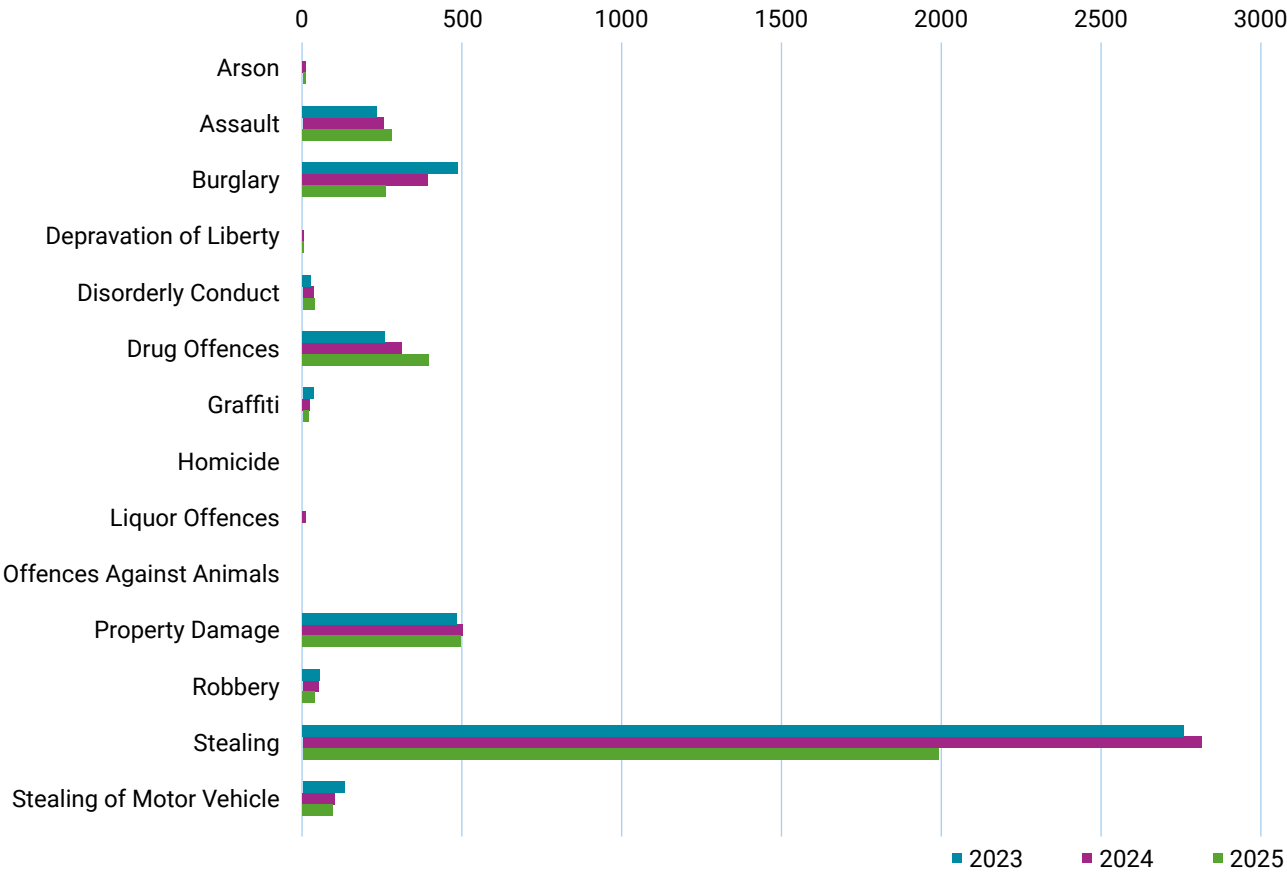


Crime trends

Total recorded offences by crime category and year.

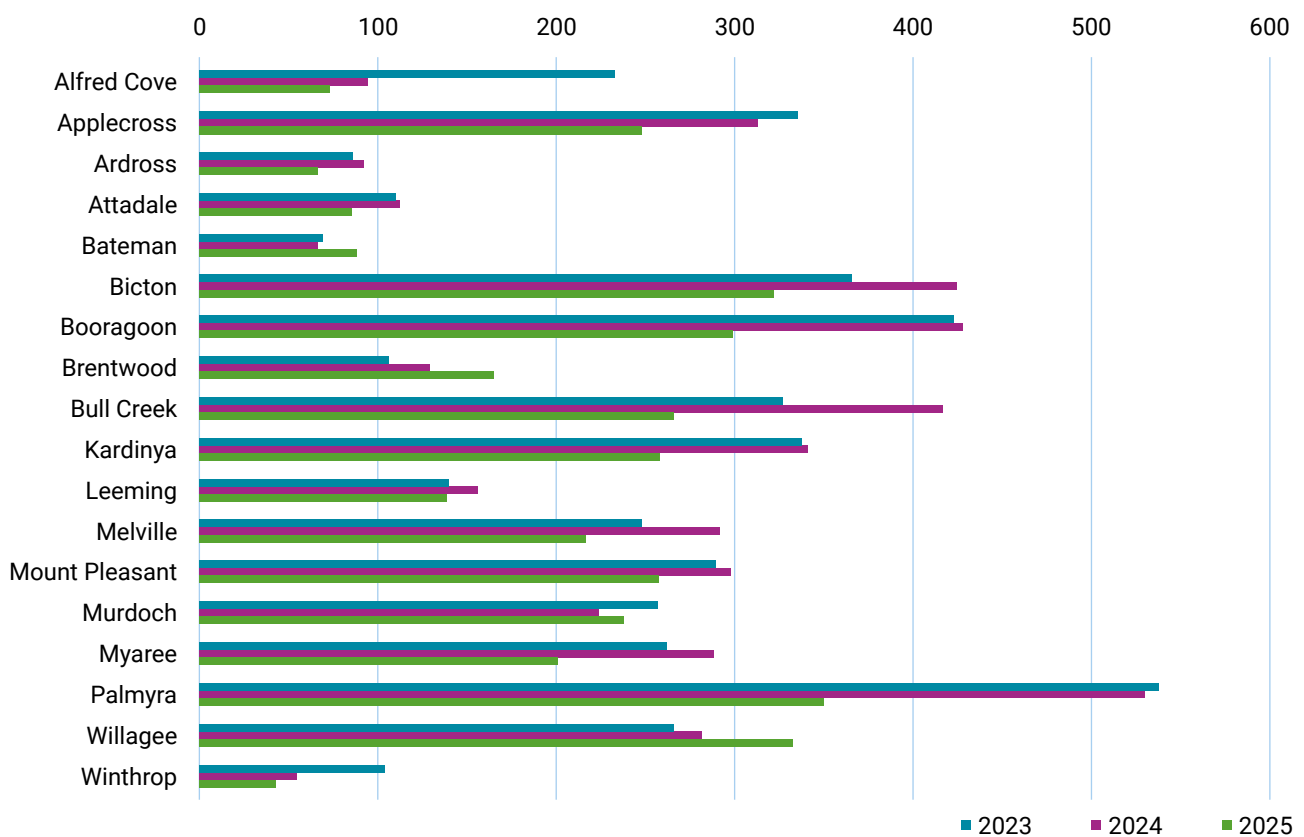
Crime category	Total recorded offences		
	2023	2024	2025
Arson	3	13	9
Assault	236	255	282
Burglary	489	394	265
Deprivation of liberty	4	6	6
Disorderly conduct	29	37	38
Drug offences	260	313	398
Graffiti	36	26	20
Homicide	1	3	0
Liquor offences	4	13	3
Offences against animals	1	2	1
Property damage	487	505	498
Robbery	56	53	41
Stealing	2759	2816	1988
Stealing of motor vehicle	134	104	100
TOTAL	4499	4540	3649

* Stealing offences include business/retail theft



Total recorded offences by suburb and year.

Suburb	Total recorded offences*		
	2023	2024	2025
Alfred Cove	233	94	73
Applecross	336	313	248
Ardross	86	92	66
Attadale	110	112	85
Bateman	69	66	88
Bicton	366	425	322
Booragoon	423	428	299
Brentwood	106	129	165
Bull Creek	327	417	266
Kardinya	338	341	258
Leeming	140	156	139
Melville	248	292	217
Mount Pleasant	290	298	258
Murdoch	257	224	238
Myaree	262	288	201
Palmyra	538	530	350
Willagee	266	281	333
Winthrop	104	54	43
TOTAL	4499	4540	3649

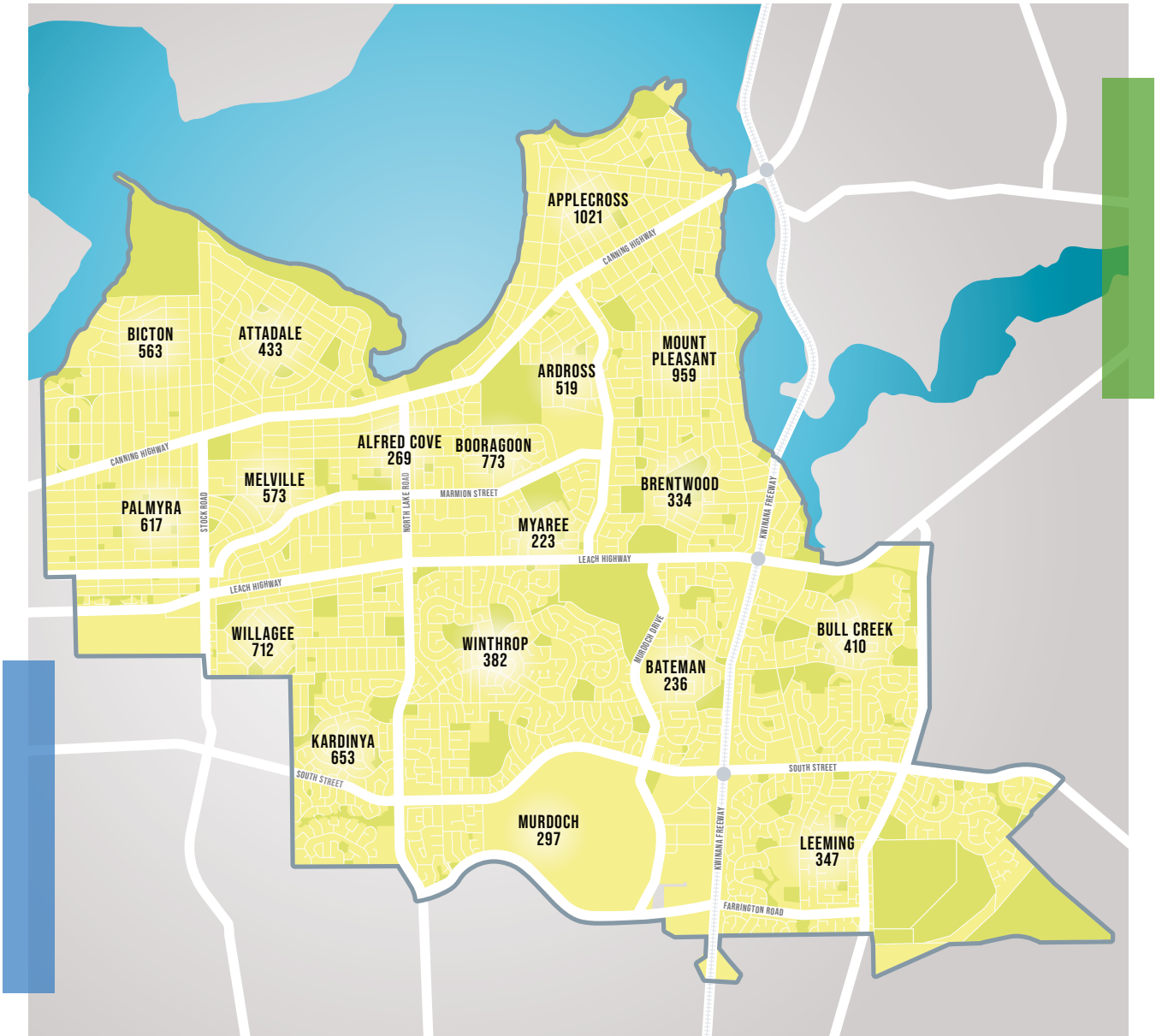


MelSafe statistics

(1 September 2025 - 11 February 2026)

	City Facility Alarms	Animal control	Community safety (suspicious person, antisocial behaviour and trespassing)	Environmental issues	Fire	General enquiries	Noise	Parking	Holiday and Proactive Patrols	Roads, footpaths and signs	TOTAL
Alfred Cove	1	30	52	22	64	2	19	51	21	7	269
Applecross	94	79	152	73	210	26	34	294	46	13	1021
Ardross	72	43	68	30	147	12	18	88	37	4	519
Attadale	4	45	60	25	116	12	26	113	25	7	433
Bateman	1	24	36	39	36	7	13	46	32	2	236
Bicton	13	63	139	94	75	9	20	117	21	12	563
Booragoon	195	82	138	76	85	39	16	95	43	4	773
Brentwood	13	46	88	49	30	3	45	27	29	4	334
Bull Creek	28	42	57	35	93	9	12	54	73	7	410
Kardinya	20	75	108	73	155	10	30	128	45	9	653
Leeming	10	58	57	56	41	19	11	46	37	12	347
Melville	20	74	131	34	122	12	29	121	24	6	573
Mount Pleasant	11	80	102	55	194	21	37	386	65	8	959
Murdoch	11	38	34	23	28	18	5	122	10	8	297
Myaree	2	19	29	28	41	4	8	80	9	3	223
Palmyra	2	141	74	115	61	6	14	178	22	4	617
Willagee	59	117	108	118	162	16	36	75	18	3	712
Winthrop	16	44	68	68	42	5	8	82	46	3	382
TOTAL	572	1100	1501	1013	1702	230	381	2103	603	116	9321

MelSafe Data Map (See page 14)





Priority 1

Safe and inclusive community through collaboration and advocacy

Outcomes	Actions	Budget \$	Timeframe			Key External Partners
			Short term 2026-2028	Mid term 2028-2030	Long term 2030-2031	
1.1	Facilitate community safety education through collaborative initiatives.	Partner with large shopping centres to educate shoppers on theft and fraud.	Exisiting	●	●	Shopping Centre Management, Neighbourhood Watch, WA Police
		Deliver a Community Safety Heroes Day (Biannual event 2027/2029/2031).	\$4,000 p/a	●	●	Various State Agencies and Not-for Profit Organisations
		Deliver the Pups in the Park Event (Biannual event 2026/2028/2030).	Exisiting	●	●	RSPCA, Neighbourhood Watch, Local Businesses
1.2	Increase community awareness and understanding of family and domestic violence through targeted education initiatives.	Host a community forum to promote the 16 Days in WA Campaign (25 November to 10 December each year).	\$3,750 p/a	●	●	Dept of Communities, 1800 Respect, WA Police, Zonta House
		Implement QR codes with help contacts in City facilities for access to support.	Exisiting	●		
		Deliver education initiatives and provide resources around Elder Abuse.	\$750 p/a	●	●	
		Provide Domestic and Family Violence Response Training to MelSafe Officers.	Exisiting		●	DVAlert
1.3	Facilitate the City's Safer Melville Reference Group.	Coordinate and support the City's Safer Melville Reference Group to strengthen collaboration, inform decision-making, and guide the development and implementation of crime prevention initiatives.	Exisiting	●	●	WA Police, Dept. of Communities, Dept of Justice

Outcomes		Actions	Budget \$	Timeframe			Key External Partners
				Short term 2026-2028	Mid term 2028-2030	Long term 2030-2031	
1.4	Build crime prevention and community safety knowledge and awareness.	Increase community understanding of personal safety and emergency preparedness.	\$1,000 p/a	●	●	●	WA Police, DFES
		Facilitate regular youth interactions with MelSafe and Police by creating informal spaces for conversation and connection.	Existing	●	●	●	WA Police
		Engage with multicultural and First Nations community to deliver culturally appropriate community safety education programs that improve awareness of local safety issues, available support services, emergency preparedness.	Existing	●	●	●	
		Deliver education, awareness and engagement initiatives that support children, young people and their families to understand child-safe practices and behaviours, recognise their rights, and build confidence in seeking support when needed.	Existing	●	●	●	
1.5	Improve development compliance outcomes through collaboration between MelSafe and the City's Health and Compliance Services.	Proactively identify, report and respond to visible development issues through shared intelligence, clear escalation pathways, and coordinated service delivery across the City.	Existing	●	●	●	





Priority 2

Smart Crime Prevention

Outcomes		Actions	Budget \$	Timeframe			Key External Partners
				Short term 2026-2028	Mid term 2028-2030	Long term 2030-2031	
2.1	Advocate for funding from state and federal government towards CCTV.	Secure funding from external sources to support the roll out of the Community Safety Technology Roll-out Plan and CCTV in public open spaces such as Fiona Stanely Hospital Precinct.		●	●	●	State and Federal Governments
2.2	Advocate for Main Roads to install CCTV along Public Access Ways along the Kwinana Freeway.	Engage with Main Roads to identify priority locations, assess infrastructure suitability, and explore partnership opportunities for implementation and ongoing monitoring.		●	●	●	State and Federal Governments
2.3	Facilitate Cyber Security and Scams Awareness Education Sessions.	Increase awareness of safe online behaviour, healthy social media use, and risks such as scams and cyberbullying.	\$1,000 p/a	●	●	●	
2.4	Fund the City's Community Safety Technology Roll-Out Plan 2026–2031.	Complete stage 1 sites as defined by the Community Safety Technology Plan 2026 - 2031. [^]	\$540,000 Fully funded through the 'Strengthening Community Safety' – Election Commitment Funding.	●			State and Federal Government Strengthening Community Safety – Election Commitment Funding WA Police
		Complete stage 2 sites as defined by the Community Safety Technology Plan 2026 - 2031. ^{^^}	\$410,000 Partially funded through the 'Strengthening Community Safety' – Election Commitment Funding.		●		
		* An evaluation will be undertaken prior to stage 3 being adopted					
		Pending Council adoption - complete stage 3 sites as defined by the Community Safety Technology Plan 2026 - 2031.	\$950,000			●	

Outcomes	Actions	Budget \$	Timeframe			Key External Partners
			Short term 2026-2028	Mid term 2028-2030	Long term 2030-2031	
2.5	Fund the Project MACC roll-out plan.	Complete stage 1 sites as per the City's internal project plan 2026 - 2031.	\$300,000 FY25/26 \$200,000 FY26/27	●		
		Complete stage 2 sites as per the City's internal project plan 2026 - 2031.	\$600,000 FY27/28 \$500,000 FY28/29	●		
		Complete stage 3 sites as per the City's internal project plan 2026 - 2031.	\$500,000 FY29/30		●	
2.6	Fund a CCTV Home Rebate for the installation of residential CCTV.*	Develop a CCTV rebate program to support eligible residents with the installation of home security cameras, aimed at improving community safety.	\$250,000	●	●	●
2.7	Fund a Mobile CCTV Fleet.	Aquire new mobile CCTV trailers.*	\$300,000	●		





Priority 3

A Safe and Secure Environment

Outcomes	Actions	Budget \$	Timeframe			Key External Partners
			Short term 2026-2028	Mid term 2028-2030	Long term 2030-2031	
3.1	Promote and implement emergency management and disaster preparedness.	Facilitate community Fire Ready Preparedness education sessions. Promote emergency bushfire planning.	\$1,000 (p/a)	●	●	DFES
		Facilitate our Local Emergency Management Committee (LEMC).	Existing	●	●	DFES, WAPOL, Dept of Communities, Fiona Stanley Hospital, St John of God Hospital, Murdoch University, Dept of Justice, South Metro TAFE, Westfield Booragoon
3.2	Promote and implement Crime Prevention Through Environmental Design (CPTED).	Deliver the Pedestrian Access Way (PAW) Project – more details on page 22.	\$100,000 (State Gov Grant to be secured)	●		DOT, Main Roads
3.3	Prevent and remove graffiti and environmental vandalism and damage.	Increase community awareness of the importance of reporting graffiti.	Existing	●	●	State Graffiti Taskforce
3.4	Promote the City's community safety services.	Deliver a yearly digital media campaign.	\$4,000 (p/a)	●	●	
		Promote MeSafe through in-person engagement.	Existing	●	●	

Abbreviations

DFES	Department of Fire and Emergency Services
DOT	Department of Transport
DVAlert	Domestic Violence Response Training
DWER	Department of Water and Environmental Regulation
WAPOL	Western Australia Police Force



Costings

Resourcing

For objectives that specify external funding, the City will facilitate the necessary funding arrangements. This may include pursuing State or Commonwealth grant programs or securing contributions from other government or non-government sources.

Additional municipal funding beyond the City's recurring budget is detailed in this plan with each objective. Projects or actions that are covered under standard budget allocations are not included.

Priorities		2026 2027	2027 2028	2028 2029	2029 2030	2030 2031	Total project cost/per stage
Priority 1: Safe and Inclusive Community through collaboration and advocacy							
1.1	MelSafe Community Heroes Day		\$4,000		\$4,000		\$8,000
1.2	Host a community forum to promote the 16 Days in WA Campaign (25 November to 10 December each year).		\$3,750	\$3,750	\$3,750	\$3,750	\$15,000
1.2	Deliver education initiatives and provide resources around Elder Abuse.		\$750	\$750	\$750	\$750	\$3,000
1.4	Increase community understanding of personal safety and emergency preparedness.		\$1,000	\$1,000	\$1,000	\$1,000	\$4,000
Priority 2: Smart Crime Prevention							
2.3	Facilitate Cyber Security and Scams Awareness Education Sessions.		\$1,000	\$1,000	\$1,000	\$1,000	\$4,000
2.4	Fund the City's Community Safety Technology Fixed CCTV Roll Out Plan 2026-2031.*	\$540,000	\$160,000	\$125,000	\$125,000	\$950,000	\$1,900,000
2.6	Fund a CCTV Home Rebate for the installation of residential CCTV.*	\$25,000	\$45,000	\$45,000	\$45,000	\$45,000	\$205,000
2.7	Fund a Mobile CCTV Fleet.*	\$300,000					\$300,000

* Adopted by council in March 2026

** An evaluation will be undertaken prior to stage 3 of the fixed CCTV Roll- out plan being adopted

Priorities		2026 2027	2027 2028	2028 2029	2029 2030	2030 2031	Total project cost/per stage
Priority 3: A Safe and Secure Environment							
3.1	Facilitate community Fire Ready Preparedness education sessions.		\$1,000	\$1,000	\$1,000	\$1,000	\$4,000
3.2	Deliver the Pedestrian Access Way (PAW) Project.			\$100,000			\$100,000
3.4	Deliver a yearly social media campaign to promote the City's community safety services.		\$4,000	\$4,000	\$4,000	\$4,000	\$16,000
Grants/Income							
'Strengthening Community Safety' – Election Commitment Funding. [^]		\$652,000	\$48,000				\$700,000
[^] \$112,000 carried forward from FY26/27 to FY27/28							
Proposed funding – state grant.				\$100,000			\$100,000
Subtotal		\$325,000	\$60,500	\$181,500	\$185,500	\$1,006,500	\$1,759,000
Total		\$1,759,000					

Pedestrian Access Way (PAW) Project

The City will implement the Pedestrian Access Way (PAW) Project, improving PAWs in the City through a crime prevention through environmental design (CPTED) framework. CPTED is a crime prevention approach proven to reduce opportunities for crime. The concept is to design or modify an environment in ways that reduce or prevent the incidence of crime, while improving the quality of life for users of a space.

Of the City's approximately 210 PAWs, ten PAWs were identified for audit within the PAW Project's first phase, due to either their proximity to sensitive land uses (such as primary schools) or criminogenic conditions (such as proximity to shopping centres and main roads, or relatively high volume of reported offences in surrounding streets). The PAW Project's initial assessment of these ten PAWs identified recurring design issues that collectively impact usability. A suite of simple, CPTED-based recommendations emerged following assessment of these PAWs, including pruning of obstructive plants, installation or upgrading of lighting, and improvements in fencing. Addressing these recurring issues through site-specific interventions will support safer pedestrian movement and improve perceptions of safety. The City will pursue external funding through the Department of Justice's Criminal Property Confiscation Grants Program to enable the delivery of the PAW Project.



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City of
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