

Moreau Mews

ENGAGEMENT SNAPSHOT STAGE 2

Stage two engagement for the proposed Moreau Mews Town Square was held in April and May 2025, inviting community feedback on three draft concept designs shaped by earlier consultation. The City provided multiple ways for the community to participate, including an online survey, on-site pop-ups, and accessible options via hard copy, email, and phone. The engagement was delivered at the 'Consult' level of the IAP2 Spectrum and focused on identifying community preferences, concerns, and suggestions to help refine the final design.

A comprehensive communications campaign supported the engagement, using direct emails, social media, advertising, media, on-site signage, and a dedicated Melville Talks project page. The page featured interactive draft designs, FAQs, and engagement updates, and was promoted on the Melville Talks homepage throughout the consultation.



Awareness and reach

341

surveys completed

38

attended the pop-up events

11,498

emails issued to stakeholders

2,069

letters issued to local residents

9,104

visits to project page

18,765

subscribers to eNews

140K

newspaper reach

1.3M

views bus shelter advertising



City of
Melville



We heard from

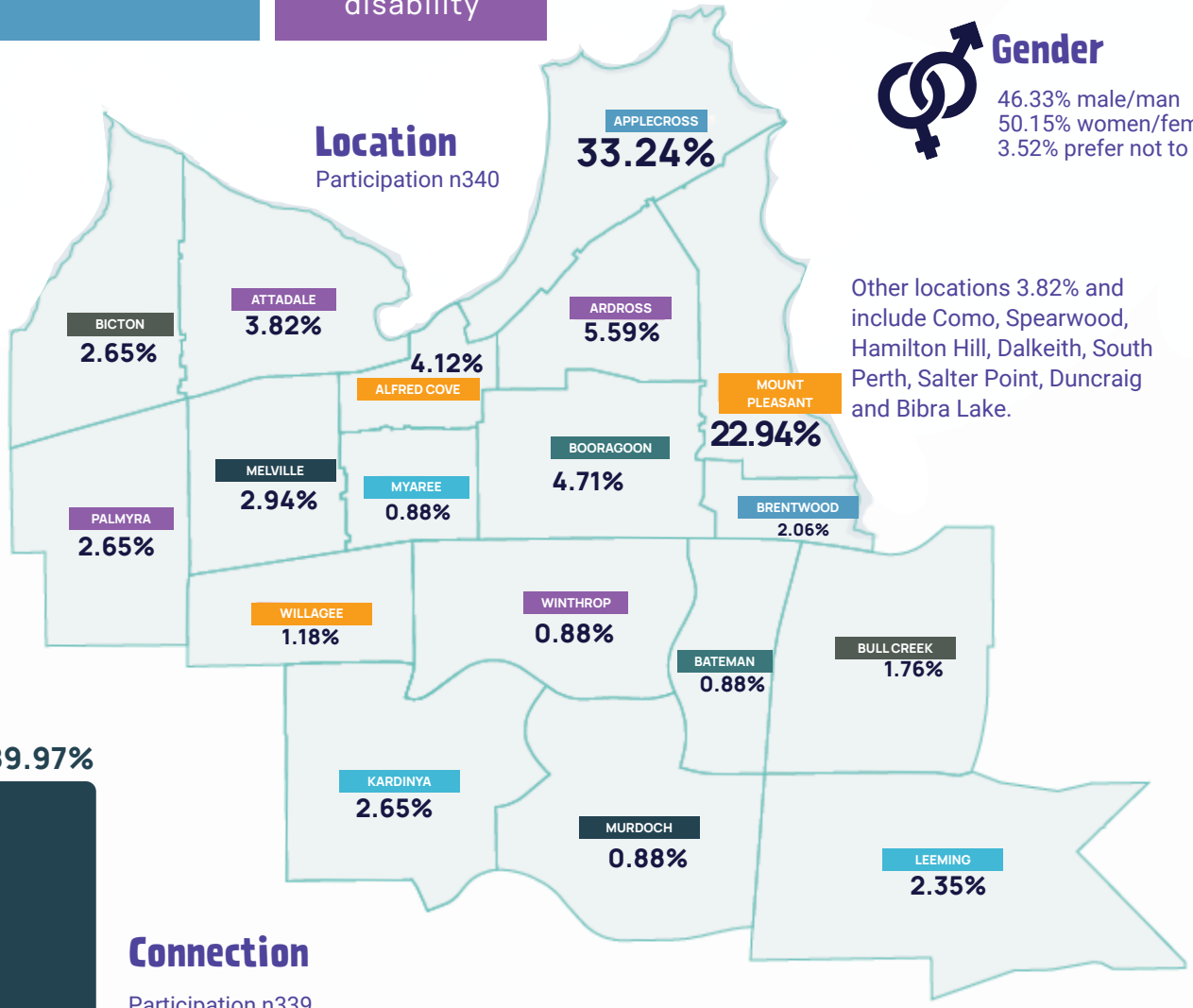
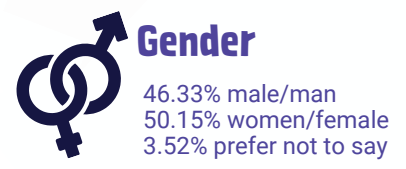
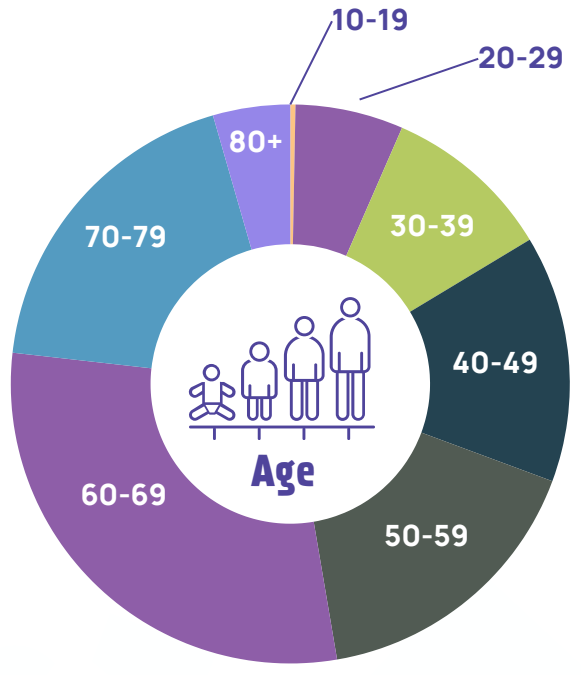
96% reside in the City of Melville

4
First Nations People

43
migrant background

7
LGBTQIA+

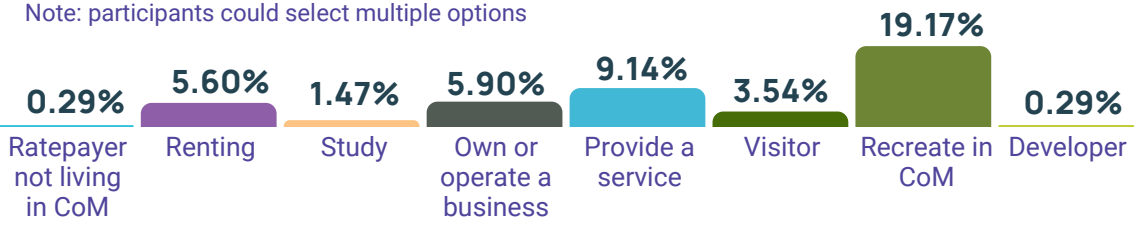
12
living with a disability



89.97%
Ratepayer living in CoM

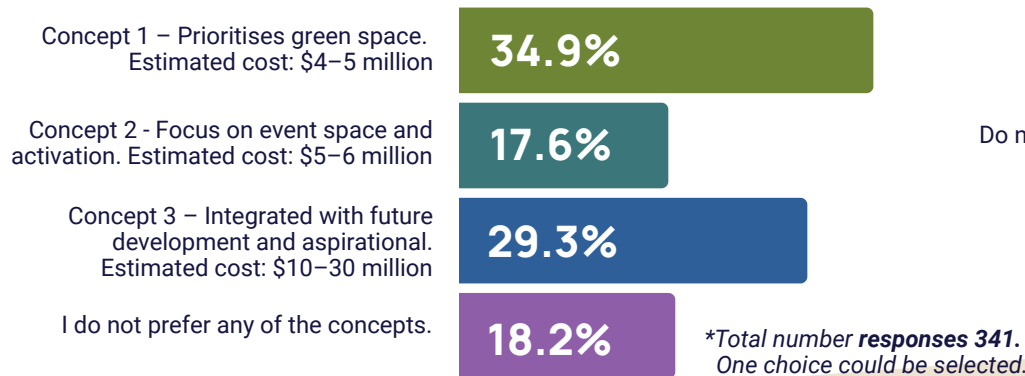
Connection

Participation n339
Note: participants could select multiple options

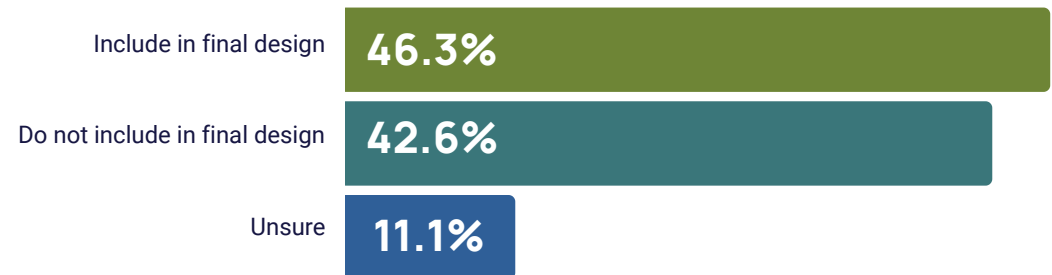


Key engagement results

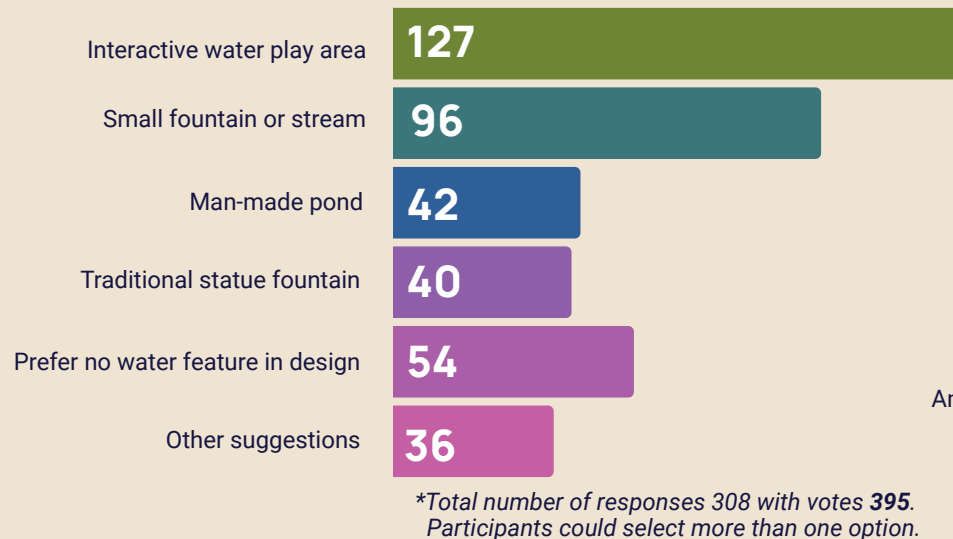
Preferred concept design



Parking



Water feature



Design elements

