



Attachment 8

LPS6 Phase 6 Engagement Approach



Local Planning Scheme No.6 Review

Stage 1 Phase 6 - Revised Density Changes Engagement Approach

Project Overview

The review of Local Planning Scheme No. 6 (LPS6) represents a significant long-term strategic planning project for the City of Melville, and will help guide future land use planning, growth and development.

The next phase of the project (Phase 6) remains within the preliminary stage of the scheme review process known as Stage 1, and focuses on continued community and stakeholder engagement to support awareness, education and early input into the Scheme review process prior to the start of the statutory scheme amendment process, which includes formal public advertising.

This phase is intended to:

- Build community understanding of the project and planning framework
- Demonstrate how previous community feedback has informed updates and changes
- Seek feedback on proposed density and zoning changes
- Identify local opportunities, priorities and concerns
- Support informed participation in future project stages, and
- Provide council with representative and evidence-based community feedback.

Community feedback will assist in informing future project stages alongside technical investigations, strategic planning objectives, regulatory requirements, and council direction.

Engagement Objective

The communication and engagement approach seeks to support the LPS6 Review through a structured and transparent engagement process that:

- Provides accessible and equitable participation opportunities
- Supports informed community participation
- Captures both localised and city-wide perspectives
- Strengthens transparency, trust and process integrity, and
- Supports council decision-making through balanced community feedback.

This approach aligns with the LPS6 Review Staging and Implementation Plan and supports Council's decision-making during progression toward draft scheme preparation.

Engagement Principles

Engagement activities will be undertaken in accordance with the City of Melville Stakeholder Engagement Policy (CP-002), which is founded on the International Association for Public Participation (IAP2) principles, spectrum and core values.

The engagement approach has been designed to:

- Provide accessible participation opportunities for people with varying levels of interest, time and knowledge
- Encourage broad and diverse community participation through a mix of engagement methods
- Engage directly with impacted stakeholders and landowners
- Support transparent and informed discussions
- Clearly communicate what the community can and cannot influence.

Communication and Engagement Approach

The proposed methodology includes a staged program of community awareness, education and outreach activities designed to support broad community participation and informed discussion. The engagement process will also continue to expand the project stakeholder database and project follower network to support ongoing communication throughout future project stages.

Stage	Purpose	Key Engagement Activities	Key Communications Activities
Community Awareness + Education	<ul style="list-style-type: none"> • Build community awareness and understanding of Local Planning Scheme No. 6 (LPS6), including how current planning decisions may shape the future of Melville • Provide information on the review process and future opportunities for community participation. 	<ul style="list-style-type: none"> • Community roadshows and pop-up sessions • Informal engagement activities • Quick polls • Information materials and FAQ • Expressions of Interest (EOI) registration for workshop participation. 	<ul style="list-style-type: none"> • Melville Talks project page and ongoing updates • Direct landowner communications through letter drop and direct email • Social media • eNews • Signage and digital screens • Newspaper advertising
Community Outreach + Early Input	<ul style="list-style-type: none"> • Gather community feedback and local insights on proposed density and zoning changes to inform ongoing investigations and future project stages. 	<ul style="list-style-type: none"> • Surveys and mapping activities, including online and in-person feedback opportunities. • One-on-one conversations with Strategic Planners, and • Expressions of Interest (EOI) registration for workshop participation. 	<ul style="list-style-type: none"> • Digital communications • Targeted stakeholder communications project updates, and • Direct engagement with previous participants and project followers
Workshop Engagement Focus Groups	<ul style="list-style-type: none"> • Support informed discussion through representative and targeted community input on density and zoning. 	<ul style="list-style-type: none"> • Establishment of an Change Areas Focus Group and a Citywide Community Focus Group through independently facilitated workshops, including Citywide Community Group participant selection via Expression of Interest (EOI) and stratified sampling. 	<ul style="list-style-type: none"> • Direct participant communications • Workshop information materials • Ongoing website updates issued to page followers on group outcomes and key themes