

## CCTV Rebate Scheme

The City’s Community Safety Review identified the need for a residential and small business CCTV rebate scheme.

Feedback from other local governments shows these programs can enhance residents' perceived safety and the proposed scheme is designed to maximise community benefit while managing costs and addressing key limitations of existing models.

### Key Findings

- Many Perth metropolitan local governments offer rebate schemes, but their effectiveness in reducing crime or identifying offenders is largely anecdotal
- Unstructured rebate programs often face high demand, leading to budget overruns and inconsistent footage quality
- Minimal technical standards are often not enforced, reducing the potential utility of installed systems.

### Proposed Rebate Structure

| Participation Type  | Rebate Amount |
|---|---------------|
| Install eligible CCTV system <u>and join</u> the pilot program (mentioned below)        | \$500         |
| Install eligible CCTV system <u>without joining</u> the pilot program (mentioned below) | \$200         |

This structure balances flexibility and accessibility, encouraging community participation while prioritising high-value integrations into the City’s safety network.

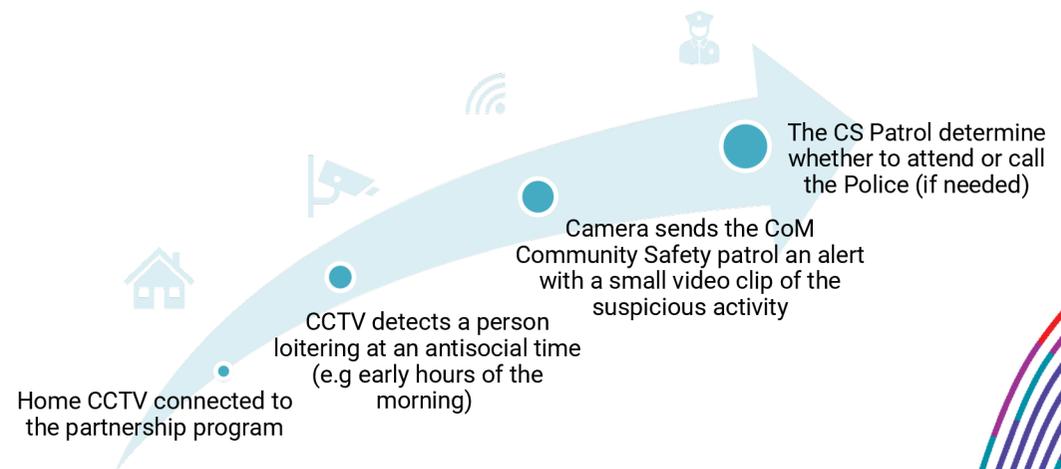
## Community Partnership Program – Pilot Project

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### How the Pilot Program Will Work

The pilot project would work by allowing private homes and small businesses (within a designated trial area) to link compatible cameras to a City-managed network that receives alerts of people loitering at anti-social hours (e.g. typically between 1AM – 3AM), and allows for an immediate and automated response by the City’s community safety service without any intervention from the home-owner.



This data will rely on the inbuilt AI in the camera to detect people loitering near driveways, carports, and small businesses at night and early hours of the morning. It will provide an alert to the nearest City of Melville community safety patrol car in real time. This approach allows for immediate response to community issues and helps prevent further incidents.

By design, the City will not have direct access to any other footage recorded by the partner CCTV systems. Additionally, the data will be transferred oneway, so that it would be impossible to use the connection to access any of the City's CCTV data.

Having this direct connection to a real-time response provide a direct benefit to ongoing community concern feedback shared on social media.

*"Constantly seeing social media videos of crime being committed in our area in the early hours of the morning - I feel very unsafe."*

Source: MARKYT 2023 Community Scorecard

For those who wish to install cameras but not participate in the pilot project, a rebate would still be offered, albeit at a lesser amount.

Residents and business owners who have already installed CCTV cameras can also participate in the pilot project if they are located within the trial area. This approach not only expands the network but also maximises community benefits by including existing camera installations, rather than focusing solely on new installations.

### Artificial Intelligence (AI)

Integrating AI into our CCTV systems will revolutionise how we monitor and respond to incidents. AI technologies can:

- *Automate Surveillance*

Identifying unusual activities, such as loitering or abandoned objects, without constant human oversight

- *Enhance Incident Response*

Providing real-time alerts to MelSafe personnel when predefined criteria is met

- *Improve Data Management*

Assisting in the organisation and retrieval of footage for investigations

By adopting AI, we not only improve efficiency but also ensure that our community safety resources are focused where they are most needed.

No additional funding is required for this initiative, as it will be incorporated into the installation costs of the fixed CCTV location-based projects.

### Social Procurement Considerations

To align with the City's commitment to ethical practices and social responsibility, CCTV procurement will prioritise security and ethical sourcing. We will avoid equipment from manufacturers with potential security risks, including foreign interference or cyber vulnerabilities. Thorough due diligence will ensure suppliers comply with Australian security standards and any Commonwealth restrictions, following advice from agencies such as the Australian Cyber Security Centre.

