

Moreau Mews

ENGAGEMENT SNAPSHOT

The City of Melville is planning a new public open space and streetscape improvements for Moreau Mews and Kishorn Road, Applecross. The project aims to create a vibrant new town square in the heart of the Canning Bridge precinct, transforming the area into a green, welcoming space where the community can relax, engage in leisure activities, and connect with one another.

The initial phase of engagement focused on collaborating with the community to refine the project scope through visioning and design principles, ensuring that the final design for the Town Square Public Open Space aligns with both environmental sustainability goals and community expectations.

Community engagement began on 15 November 2024 with the launch of an online survey and the promotion of several engagement methods to encourage participation from a wide cross-section of the City of Melville community. A total of 310 people contributed their feedback. The consultation period concluded on 17 December 2024.

The engagement consisted of:

- 3 on-site pop up events attended by 17 people
- Online engagement
 - Dedicated project webpage on Melville Talks (3.9K visits during engagement)
 - Online survey completed by 274 people
- Survey
 - Placed at Council Buildings
 - In person and over the phone were also made available
- Workshop and information session attended by 19 people
 - Held at Opal Healthcare, Applecross Shore
- Junior Designer competition
 - Zero was received



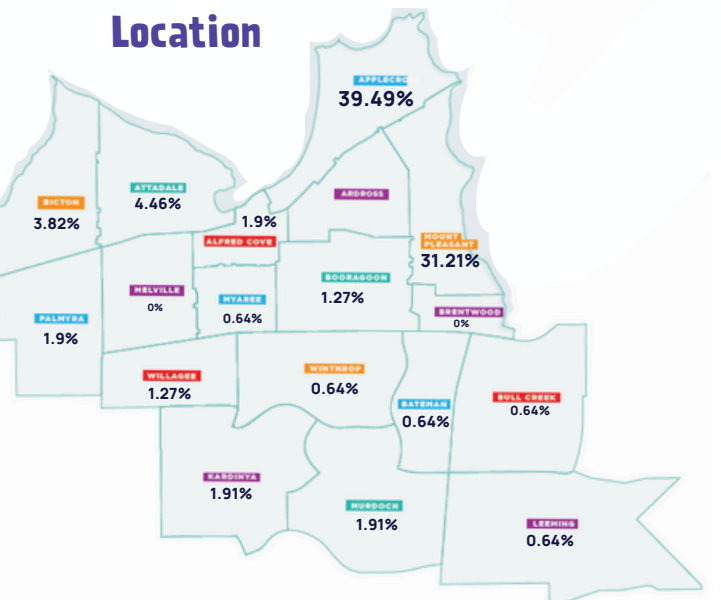
City of
Melville



Note: participants could select multiple options



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Other locations shared outside CoM include Bibra Lake, Como, South Perth, Secret Harbour and Victoria Park 5.73%

Key findings

During the engagement process, feedback from participants—both verbal and written—was largely positive and enthusiastic. The community expressed strong support for the project overall, with many highlighting its potential benefits.

While the majority of feedback was favourable, a small amount of negative input was received from local business, primarily focused on current limited parking availability in the area, as well as the projected capacity of parking spaces once the project is completed.

Key themes and findings from the engagement include:

- **Community Vision:** Respondents envision the new community space as a place that fosters connection, belonging, and identity. They see it as an accessible and inclusive environment where people can come together.
- **Space Concept:** The overall vision for the space is a multi-purpose, nature-focused public area that caters to a wide variety of users and activities. There is an emphasis on balancing active and passive recreation, while providing amenities that enhance the community's overall experience.
- **Innovative Ideas:** The community has shared several big ideas, including the development of a multi-functional eco-park, tree canopy restoration, and design elements that prioritise inclusivity and sustainability. Additionally, there is interest in the concept of multi-level public open spaces, integrated with underground parking, maximising land use while maintaining green, accessible areas.
- **Incorporating shaded areas with trees, pergolas, and seating** to provide comfort for visitors was identified as the top design principle. This was closely followed by the desire to offer a variety of seating options (such as benches, picnic tables, and informal seating) in different configurations, encouraging social interaction and relaxation.
- Relaxing, reading, or connecting with nature was identified as the primary use of the site in the future, followed by social gatherings and walking.
- 51.59% of participants indicated they live within 400m of the site
- 67.51% of participants were aged 50 and over, while only 5.09% of respondents were from younger demographics
- 83.80% of participants indicated that they were not completing with children
- The most effective communication channels for the engagement were Facebook and direct email.