

I'm becoming a park!

13 The Esplanade Public Open Space

ENGAGEMENT SNAPSHOT

At the April 2023 Ordinary Meeting of Council, Council resolved to progress converting the site at 13 The Esplanade and 64 Kishorn Road, Mt Pleasant into new public open space. This has provided an opportunity to create a new public open space for the local area.

To understand how our community will use the site for years to come and to seek feedback on design elements, we asked community members to view the draft concept design and provide feedback between 16 August and 6 September 2023.



ENGAGEMENT REACH



1.8k

Melville Talks
unique visits



289

Link clicks
Melville Talks
eNews



570

Link clicks
Corporate
eNews



Onsite signage
and posters



512

emails sent



1.4k

Letters sent

PARTICIPATION



218

Survey
submissions
received



50

people attended
a drop in session

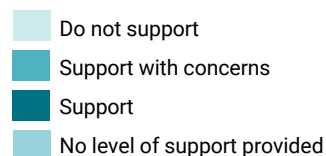


62%

live in Mount
Pleasant and
Applecross

FINDINGS

- 71.74% supported the look of the draft design
- 72.28% supported the inspirational images
- 67.93% supported the location of zones
- Most frequently use of the park was as a walk through, a place to relax and for active recreation
- To walk the dog and a place to have lunch was not identified as an important need
- Key themes identified included parking, green space, playground, seating/shade and amenities.
- 28.98% inform us they have children in the area



OVERALL FEEDBACK

The community shared a wide range of opinions and suggestions. The top five themes from community comments are listed below with examples of the feedback shared.

These themes are based on the frequency with which they were mentioned in the feedback, as well as the intensity of the feedback. For example, the parking issue was mentioned by many people and there was a lot of strong feedback about it. It is important to note that the top five themes are not mutually exclusive. For example, some people may be concerned about the loss of parking spaces, but they may still support the idea of a park in the area.



Parking: Many people are concerned about the loss of parking spaces. Some people suggest keeping some of the existing parking spaces, while others suggest adding new parking spaces at the ends of the park.

"I'm currently working on Kishorn Road, Mt Pleasant. At the moment we are experiencing a shortage of parking bays available with the apartment visitors, The Rowing Pavillion, patisserie, plus plus."

"I fully support the use of part of the area as a park but I think there needs to be some area for parking. The Pav cafe on the foreshore takes so much of the foreshore parking means access to the rowing sheds is extremely difficult. So to maintain at least as much parking as is present now would be very beneficial."

"It may create an issue with parking, as there is already a big shortage of parking in this area"

HOW FREQUENTLY WOULD YOU USE THE PARK FOR...



Playground: Many respondents discussed the design of the playground. Some indicated the inspiration images of playgrounds were uninspiring and too small, and expressed a preference for larger playgrounds or specific types of play equipment.

"Please can we have a playground with younger children in mind too"

"The playground is small and uninspiring"

"The play area needs shade and needs to be gated since this lovely space opens to two busy streets and parents and caters need to relax while the kids have fun"

Seating and shade: Many respondents mentioned the importance of comfortable seating throughout the park. They also emphasised the need for shade especially in hot weather.

"Seating that is comfortable and in shade"



"For the seating: maybe less geometric shapes with harsh edges and more organic shapes so they're more comfortable to sit on?"

"The art and play area should have seating close enough for monitoring of children."

"Seating needs to be as comfortable as possible, while durable, and in the shade of trees."



More amenities: Some respondents expressed a desire for additional amenities such as kiosks, water fountains, and barbecue facilities. They saw these amenities as enhancing the park experience.

"No point having outdoor exercise equipment as most of the apartment blocks have gyms. This will then allow a greater open grass space for group fitness."



"BBQ facilities would be good. Please provide a water fountain also."

Green space: Numerous respondents emphasised the importance of green spaces, diverse trees and native plants within the park. Some people wanted more green space providing suggestions.

"We need as much green in this relatively small space as possible (minimal cement paths etc - just enough to allow good disabled access)"

"I strongly support using native plants that will offer a food source for local birds and a height staged canopy - tall trees, small trees, shrubs and ground covers."

"planting designed for children to play in would be great"



MOUNT PLEASANT FEEDBACK

Majority Mount Pleasant residents support the idea of a park in the area and have similar feedback to the broader community.

Key differences:

- **More concerned about parking:** Many Mount Pleasant residents expressed concerns about the potential loss of parking spaces due to the proposed park. They emphasized the existing parking challenges in the area, something the wider community did not.
- **Dog-friendly area:** Several Mount Pleasant residents specifically mentioned the desire for a dog-friendly area within the park and highlighted the need for a space where residents with small dogs can let their pets off-leash.
- **Opposition to artwork:** Some Mount Pleasant residents voiced opposition to certain design elements, such as public artwork, and advocated for a focus on natural beauty and local aesthetics. This was not specifically mentioned by the wider community.