Actions to address identified priorities

While many different activities take place within the City of Melville through a number of different roles, there are a number of other State Government agencies, organisations, and community groups that also play a key role in creating safe and secure communities. The various roles the City plays in contributing to a safe and secure community are defined below:

- Provider - takes full responsibility for funding
- Provider - takes full responsibility for funding and carrying out services.
- Partner - funds and carries out services in formal partnership with other organisations
- Funder - funds other organisations to carry out services, for example through grants and service delivery contracts
- Regulator - has statutory responsibilities and directs these activities as required
- Monitor - gathers information on activities and checks against progress
- Facilitator - encourages others to be involved in activities by bringing interested parties together to progress identified issues
- Advocate - promotes the interests of the community to other decision-making organisations, e.g. State and Federal Governments

GOAL ONE: REDUCE HOUSEHOLD CRIME

Data source	Identified priority	Existing programs and resources	City of Melville role	Safer Melville action	Priority level and time frame • **High (3 – 6 months)** • **Medium (6 – 9 months)** • **Low (9 – 12 months)**
WA Police Force Reported Crime 2019/20	Stealing from cars	WA Police Force: • Murdoch and Palmyra Police City of Melville: • 24/7 Community Safety Service (CSS) • Mobile CCTV Trailer	• Provider • Monitor	1.1 Patrol hot spots identified by local police 1.2 Deploy the mobile CCTV trailer to hot spots identified by local police	High High
Stakeholder Engagement February 2020	Lack of awareness of the extent of crime	WA Police Force: • Community Engagement	• Funder • Monitor	1.3 Regularly monitor reported crime and CSS attendances and identify	High

	involving theft from cars	Division • Various publications and key messages • Neighbourhood Watch (NHW) Program City of Melville: • Safer Melville Coordinator • Coordinator CSS • CSS Officers • Various publications and key messages • Admin and financial support for the City of Melville NHW Committee		trends 1.4 Communicate suburb level trends and key messages to prevent crime in 'real time' to the community	High
WA Police Force Reported Crime 2019/20	Drug offences	WA Police Force: • Murdoch and Palmyra Police • Various key messages Department of Health: • Mental Health Commission • Various publications and key messages • Numerous services and helplines Alcohol and Drug Foundation:	• Provider • Monitor • Facilitator • Advocate	1.5 Patrol hot spots identified by local police 1.6 Deploy the mobile CCTV trailer to hot spots identified by local police	High High

		• Various publications and key messages • Numerous community programs • Information line City of Melville: • 24/7 CSS • Healthy Melville Coordinator (Health Promotions) • Healthy Melville Plan (2019 – 2023) Numerous non-Government organisations and community groups			
WA Police Force Reported Crime 2019/20	Assault and sexual assault (family and domestic violence)	WA Police Force: • Murdoch and Palmyra Police Department of Communities: • Family and Domestic Violence Reduction Strategy • Various publications and key messages Women's Council for Domestic and Family Violence Services (WA): • Specialist voice on matters relating to	• Monitor • Advocate	1.7 Work with Social Justice Advocate and Communications Team on a dedicated campaign to raise awareness of family and domestic violence, and support services for those in need.	High

		family and domestic violence

Stopping Family Violence:
- Support all sectors and services involved in responding to perpetrators of Family and Domestic Violence

City of Melville:
- Safer Melville Coordinator
- Social Justice Advocate

Numerous refuges, non-Government organisations and community groups

GOAL TWO: REDUCE BUSINESS CRIME

Data source	Identified priority	Existing programs and resources	City of Melville role	Safer Melville action	Priority level and time frame • **High (3 – 6 months)** • **Medium (6 – 9 months)** • **Low (9 – 12 months)**
WA Police Force Reported Crime 2019/20	Retail theft	WA Police Force: • Murdoch and Palmyra Police • Community Engagement	• Monitor • Advocate	2.1 Advocate for the WA Police Force to coordinate a retail theft prevention awareness campaign across the	Medium

		Division
		• Various publications and key messages
		City of Melville:
		• Safer Melville Coordinator
		• Your Guide to a Safer and More Secure Business		Fremantle police district. Local Governments can assist in rolling the campaign out to local businesses.

GOAL THREE: REDUCE PREVENTABLE INJURIES

Data source	Identified priority	Existing programs and resources	City of Melville role	Safer Melville Action	Priority level and time frame • **High (3 – 6 months)** • **Medium (6 – 9 months)** • **Low (9 – 12 months)**
Department of Health Hospitalisations 2014- 2018	Accidental falls in those aged 65 +	Department of Health: • Information, publications and key messages for health care professionals • Falls Prevention Health Network • Falls Prevention Community of Practice Injury Matters: • Funded by the Department of Health to deliver the	• Provider • Monitor • Facilitator • Advocate	None. Sufficient resources being directed by other City of Melville departments and external agencies.	

		'Stay on Your Feet' program • Information, publications, key messages, training, community information sessions, campaign toolkits and events City of Melville: • Community Development Officer (Seniors) • Age-Friendly Melville Plan 2017 – 2021 • LeisureFit Recreation Centres and programs • Fit for Life • Active in the Park • Publications and key messages • Libraries (can facilitate falls prevention information sessions) • Footpath maintenance program • Priority bin service • "Have a go			

		sessions" Numerous non-Government organisations and community groups				
Stakeholder Engagement February 2020	Lack of awareness of the extent of accidental falls leading to hospital admission	Injury Matters: • Information, publications, key messages, campaign toolkits City of Melville: • Community Development Officer (Seniors) • Safer Melville Coordinator • Publications and key messages	• Monitor	3.1 Work with Community Development Officer (Seniors) and Communications Team to review relevant content on the City's website. 3.2 Work with Community Development Officer (Seniors) and Communications Team on a dedicated campaign to raise awareness of the extent of accidental falls in Melville and prevention strategies	Medium Medium	
	Lack of awareness and uptake of the 'Stay on Your Feet' program	Injury Matters: • Information, publications, key messages, training, community information sessions, campaign toolkits and events City of Melville:	• Monitor • Advocate	3.3 Advocate for Injury Matters to measure awareness and uptake of the 'Stay on Your Feet' program and respond to findings accordingly	Low	

		• Community Development Officer (Seniors) • Safer Melville Coordinator • Publications and key messages			
Department of Health Hospitalisations 2014- 2018	Intentional self-harm/suicide in those aged 15 – 24 years	Department of Health: • Mental Health Commission • Suicide Prevention 2020: Together we can save lives strategy • Ministerial Council for Suicide Prevention City of Melville: • Healthy Melville Coordinator (Health Promotions) • Healthy Melville Plan (2019 – 2023) • Blue Tree Project • Safer Melville Coordinator • Community Development Officer (Youth) • Directions from Young People (2018	• Monitor • Facilitator • Advocate	3.4 Work with Healthy Melville Coordinator, Community Development Officer (Early Years and Youth) and Communications Team to review relevant content on the City's website 3.5 Work with Healthy Melville Coordinator, Community Development Officer (Youth) and Communications Team on a dedicated campaign to raise awareness of support services for those aged 15 – 24 years in Melville	Medium Medium

		– 2021) Numerous crises support agencies and help lines			
Department of Health Hospitalisations 2014- 2018	Injuries in children aged 0 – 14 years that result in a presentation to the emergency department	Department of Health: • Child and Adolescent Health Services Kidsafe WA: • Funded by the Department of Health to promote safety and prevent childhood injuries and accidents in the home, on the road and during play • Information, publications, key messages, campaign toolkits, information sessions • Playground audits and advisory service • Child car restraint services City of Melville: • Community Development Officer/s (Early Years and Youth) • Safer Melville	• Monitor • Facilitator • Advocate	3.6 Work with Community Development Officer (Early Years and Youth) and Communications Team to review childhood injury related content on the City's website 3.7 Work with Community Development Officer/s (Early Years and Youth) and Communications Team on a dedicated campaign to raise awareness of how to prevent childhood injuries	Low Low

| | | Coordinator | | | |

GOAL FOUR: REDUCE TRANSPORT CRASHES

No new priorities were identified for this goal during this minor review. The City continues to contribute to this goal through the ongoing actions listed in the 2017 – 2021 Safer Melville Plan.

GOAL FIVE: SAFE AND SECURE PLACES AND ENVIRONMENTS

Data source	Identified priority	Existing programs and resources	City of Melville role	Safer Melville action	Priority level and time frame • High (3 – 6 months) • Medium (6 – 9 months) • Low (9 – 12 months)
MARKYT Community Scorecard 2020 and Stakeholder Engagement February 2020	Lower levels of familiarity with graffiti removal services and online reporting methods	WA Police Force: • Goodbye Graffiti Team, programs, information and resources City of Melville: • 24 hour graffiti maintenance reporting line • Online reporting • Rapid removal service for graffiti visible to the public • Building Maintenance Support Officer (manages graffiti removal contract) • Safer Melville Coordinator	• Funder • Monitor • Facilitator • Advocate	5.1 Work with Building Maintenance Support Officer and Communications Team to review graffiti related content on the City's website 5.2 Work with Building Maintenance Support Officer and Communications Team on a dedicated campaign to raise awareness of graffiti removal services and online reporting methods	Low Low

Community Wellbeing Survey 2019 and Stakeholder Engagement February 2020	Lack of awareness of the importance of online safety precautions	Australian Government eSafety Commissioner • Information, publications, resources, programs, training, online reporting tools • Assistance in making a complaint about online bullying or abuse • Teams who investigate complaints about offensive and illegal online content Australian Competition and Consumer Commission Scamwatch program • Information on how to recognise, avoid and report scams • Information, publications, resources, online reporting tools • News, alerts and scam alert emails Australian Cyber Security Centre Stay Smart Online program: • Provides information		5.3 Work with Learning and Development Librarian and Communications Team to review online safety related website content across libraries and Safer Melville webpages 5.4 Work with Learning and Development Librarian and Communications Team on a dedicated campaign to raise awareness of online safety	Medium Medium

		on how to protect against cyber security threats • Australian Federal Police ThinkUKnow program: • Information, resources, toolkits and presentations about online safety for young people City of Melville: • Technology Training through Digital Hub • Learning and Development Librarian • eSmart Libraries • Safer Melville Coordinator			
MARKYT Community Scorecard 2020	Lower levels of familiarity with dog and cat control	City of Melville: • Local Laws • Rangers • Coordinator Rangers and Emergency Management • Safer Melville Coordinator • Dog and cat control key messages and information.	• Provider • Funder • Regulator	5.5 Work with Coordinator Rangers and Emergency Management and Communications Team to review dog and cat control related content on the City's website 5.6 Work with Coordinator Rangers and	Low Low

				Emergency Management and Communications Team on a dedicated campaign to raise awareness of dog and cat control in the City of Melville	

GOAL SIX: PEOPLE FEEL SAFE AND SECURE IN ALL PLACES AT ALL TIMES

Data source	Identified priority	Existing programs, resources or campaigns	Safer Melville role	Safer Melville action	Priority level and time frame • **High (3 – 6 months)** • **Medium (6 – 9 months)** • **Low (9 – 12 months)**
Community Wellbeing Survey 2019	Perception of safety in those who identify as ATSI	City of Melville: • Community Development Officers (Aboriginal Engagement) • Directions from Aboriginal Community (2016 – 2021) • Stretch Reconciliation Action Plan	• Provider • Monitor • Facilitator • Advocate	None. Sufficient resources being directed by Community Development – People Team who are aware of this finding and will reach out for assistance and support if required.	
	Perceived presence and responsiveness of the WA Police	WA Police Force: • Murdoch and Palmyra Police • Community	• Monitor • Advocate	6.1 Advocate for the WA Police Force to develop key messages relating to police presence and	Low

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	Force	Engagement Division City of Melville: • 24/7 CSS • Safer Melville Coordinator		response. Local Governments can assist communicating these key messages to the local community.	
MARKYT Community Scorecard 2020	Lower levels of familiarity with mobile community security patrols	City of Melville: • 24/7 CSS • Coordinator CSS • Safer Melville Coordinator • CSS key messages and information	• Provider • Monitor • Facilitator	6.2 Work with Coordinator CSS and Communications Team to review CSS related content on the City's website	Medium
				6.3 Work with Coordinator CSS and Communications Team on a dedicated campaign to raise awareness of CSS in the City of Melville.	Medium

GOAL SEVEN: BEING PREPARED FOR AN EMERGENCY

No new priorities were identified for this goal during this minor review. The City continues to contribute to this goal through the ongoing actions listed in the 2017 – 2021 Safer Melville Plan.