



City of  
**Melville**



2017-2021

# Safer Melville Plan

Working towards a  
community where  
people **feel safe and  
secure at all times**

# Message from the **Mayor**

We, as a community, have achieved a great deal to contribute to the aspiration of a Safe and Secure community throughout the lifetime of the City's 2012-2016 Community Safety Crime Prevention Plan. Some of the key highlights include the City of Melville being the first community in WA to be accredited as a Pan Pacific Safe Community, an increase in the percentage of respondents who reported feeling safe in their local area, and the City setting the industry high for satisfaction with graffiti removal services.

This success has been made possible by the support and active participation we have received from all of our Safer Melville partners. Through the individual and combined efforts of WA Police, the Safer Melville Advisory Committee, our community and many more stakeholders we have been able to achieve this success, and it's clear that everyone has played an important part.

With great results behind us, we can focus our efforts on creating an even Safer Melville as we begin to implement the 2017-2021 Safer Melville Plan. With seven broad goals and underpinning objectives it gives me great pleasure to introduce this Plan, which will guide the City in its safety and crime prevention efforts over the next four years.

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***Mayor Russell Aubrey***



# Our 7 Goals

to achieve a **Safer Melville**

GOAL 1



Reduce Household Crime

GOAL 2



Reduce Business Crime

GOAL 3



Reduce Preventable Injuries

GOAL 4



Reduce Transport Crashes

GOAL 5



Safe and secure places  
and environments

GOAL 6



People Feel Safe and Secure  
in all places at all times

GOAL 7



Being Prepared for an Emergency

# Reduce Household Crime

How do **we** know this is **a priority**?



**WA Police**  
crime statistics



**Community Feedback 2017**  
Safer Melville Survey



Respondents to the **2017 Safer Melville Survey** considered **burglary to be the most important crime** or safety issue facing them in the City of Melville.





## How will we work towards achieving this goal?

- Providing the community with resources and information which raises awareness of home and car safety and security practices
  - Funding, administrative support and where required project management support for the Safer Melville Advisory Committee (SMAC)
  - Working with and supporting WA Police and their various programs
  - Provision of a highly visible 24 hour 7 day a week Community Safety Service (CSS)
  - Providing training on the Scanning, Analysis, Response, Assessment (SARA) model and its application for relevant staff e.g. CSS officers
- .....

## How will we know we are succeeding?

- Our community feels safe in the local area
- Our community is satisfied with safety and security
- The number of residential burglaries in the City of Melville is reduced
- The number of thefts from cars is reduced
- The number of motor vehicles stolen is reduced
- Our community is satisfied with mobile security patrols



# Reduce Business Crime

How do **we know**  
this is **a priority**?



**WA Police**  
crime statistics



**Business perception**  
survey 2016



Results from the **2016 Business Perception Survey** show local businesses are less satisfied than residents with safety and security.

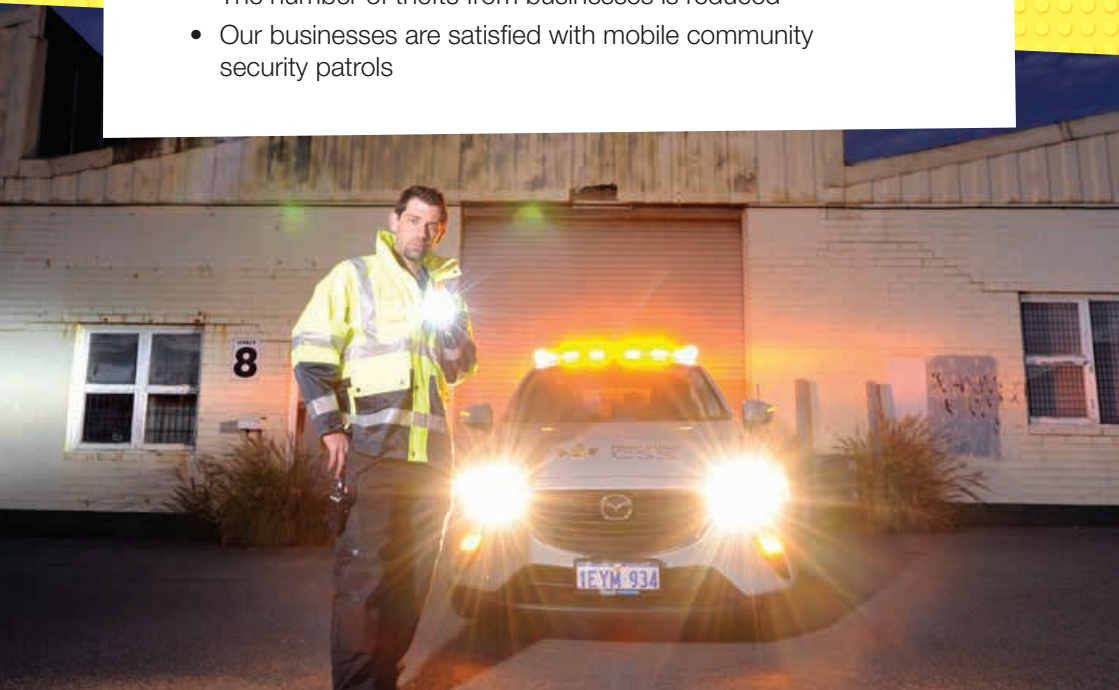


## **How will we work towards achieving this goal?**

- Hosting engagement specifically with the business sector to identify their safety needs and concerns
  - Developing actions to address the safety concerns of our local businesses
  - Providing the business community with resources and information which raises awareness of business safety and security practices
  - Working with and supporting WA Police and their various programs targeting businesses
  - Provision of a highly visible 24 hour 7 day a week Community Safety Service (CSS)
- .....

## **How will we know we are succeeding?**

- We know what the safety concerns of our businesses are
- Our businesses are satisfied with safety and security
- The number of non-residential burglaries is reduced
- The number of thefts from businesses is reduced
- Our businesses are satisfied with mobile community security patrols





# Reduce Preventable Injuries

How do **we** know this is **a priority?**



**Major causes of hospitalisations** by external causes for City residents



**Annual bed days** for City of Melville residents



Approximate **hospital costs** for City residents by condition



**Total deaths** for City residents by condition



**Workers compensation claims** in the City of Melville



Number of calls to the **Poisons Information Service**



**Falls** was the **leading cause of hospitalisation** for City of Melville residents between 2007 and 2011.



**WA Police** crime statistics





## How will we work towards achieving this goal?

- Hosting a priority setting workshop and facilitating working groups to identify and address injury priorities
  - Providing the community with resources and information which raises awareness of how to prevent injury
  - Implementing other relevant City of Melville plans e.g. Age Friendly Melville - Directions from Seniors Strategy, Health and Wellbeing Strategy
  - Advocating for support and resources to address injury issues in our community
  - Facilitating the development of a database of all injury and community safety programs to determine any gaps in delivery
  - Adopting a strategic approach to alcohol-related harm given alcohol is a driver in many areas of injury
  - Connecting with the broader Safe Communities Network both in Australia and internationally
  - Maintaining accreditation as a Pan Pacific Safe Community
- .....

## How will we know we are succeeding?

- We know what our community's injury priorities are
- We are addressing our community's priority injury issues
- The number of preventable injuries occurring in the City of Melville is reduced





# Reduce Transport Crashes

How do **we know**  
this is **a priority?**



**Major causes of hospitalisations** by external causes for City residents



**Annual bed days** for City of Melville residents



**Approximate hospital costs** for City residents by condition



**Total deaths** for City residents by condition



**WA Police**  
crime statistics



**Community Feedback** 2017  
Safer Melville Survey

**How will we work towards achieving this goal?**

- Increasing the community's knowledge of the factors that cause transport crashes
- Facilitating participation of stakeholders in the Road Safety and Travel Smart committee and working group
- Implementing the Road Safety Audit Policy
- Upgrading and maintaining safe roads
- Implementing the City's Bike Plan
- Implementing the City's Light Fleet Vehicles Policy

**How will we know we are succeeding?**

- The number of transport crashes in the City of Melville is reduced
- Our community is satisfied with the condition of our roads
- Our community is satisfied with the management and control of traffic



Respondents to the 2017 **Safer Melville Survey** identified **traffic safety and road issues** as the **second most important** crime or safety issue facing them in the City of Melville.

# Safe and secure places and environments

How do **we know**  
this is **a priority?**



**WA Police**  
crime statistics



**Graffiti removal and  
vandalism repair**  
statistics



**Community  
Feedback 2017**  
Safer Melville Survey



A common theme arising from responses to the **2017 Safer Melville Survey** was the request for **improvements to the environment** e.g. additional lighting.

## **How will we work towards achieving this goal?**

- Application of our Designing Out Crime (DOC) policy
  - Implementation of our Local Planning Strategy
  - Application of our CCTV policy and processes
  - Provision of a home safety checklist for the community
  - Conducting audits which use DOC principles to improve the safety and security of the physical environment
  - Provision of a highly visible 24 hour 7 day a week Community Safety Service (CSS)
  - Provision of a rapid removal graffiti service
  - Providing the community with resources and information which raises awareness of how to prevent and report graffiti
  - Provision of opportunities for young people to participate in urban art
  - Participation in Juvenile Justice Court Conferencing sessions
  - Working with and supporting WA Police and their various programs to address graffiti e.g. State Graffiti Taskforce
- .....

## **How will we know we are succeeding?**

- Graffiti is removed within 48 hours of it being reported
- All graffiti removed is photographed and the images are uploaded to the State Goodbye Graffiti Database
- Our community reports graffiti to the City for removal
- Our community is satisfied with graffiti removal
- Graffiti and vandalism is reduced at hotspot sites
- There is less graffiti and vandalism in the community





# People **Feel Safe** and **Secure** in all places at **all times**

How do **we know**  
this is **a priority?**



2016 review  
of the **Strategic  
Community Plan**



**Community Wellbeing  
Survey 2015**



**Safety and security** was identified by the community as  
**one of the key areas** responsible for driving their **happiness**  
in the 2015 Community Wellbeing Survey.

## How will we work towards achieving this goal?

- Providing the community with resources and information which raises awareness of safety and security practices
  - Funding and support for a Neighbourhood Watch (NHW) program in the City of Melville
  - Provision of the Friendly Neighbourhoods Community BBQ Trailer and small grants for the community
  - Implementing various City of Melville plans e.g. Neighbourhood Plans, Directions from Young People, Disability Access and Inclusion Plan, Directions from the Aboriginal Community, and the Cultural Plan
  - Implementing and supporting early years initiatives for children
  - Applying the City's Response to Homeless People Policy
  - Provision of a highly visible 24 hour 7 day a week Community Safety Service (CSS)
  - Enforcing and educating the community on various local laws e.g. the Dog and Cat Act, local parking laws, Bushfire Act and Litter Act
  - Partnering with relevant stakeholders to deliver safety and crime prevention initiatives in our community
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## How will we know we are succeeding?

- People feel safe and secure in all places at all times
- Our community is satisfied with safety and security
- Our community is satisfied with mobile security patrols
- Our community is satisfied with dog and cat control
- Our community is satisfied with parking
- There is an orderly level of local law enforcement in our community





# Being Prepared for an Emergency

How do **we know** this is **a priority?**



**Community Wellbeing**  
Survey 2015



2016 review  
of the **Strategic  
Community Plan**



**How will we work towards achieving this goal?**

- Facilitating participation of relevant stakeholders in the Local Emergency Management Committee
- Having emergency management arrangements in place
- Reviewing the community risk profile
- Implementing Bushland Management Plans
- Provision of information to raise awareness of emergency management

**How will we know we are succeeding?**

- People feel prepared in the event of a local emergency
- People know where to seek shelter in an emergency



**73% of people** involved in the 2016 review of the **Strategic Community Plan** rated "**knowing what to do in case of an emergency**" as being important to them.



# Creating a **Safer Melville** is up to all of us!

Emergencies **000**

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Non-urgent police attendance **131 444**

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Crime Stoppers **1800 333 000**

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City of Melville Community Safety Service  
**1300 653 643**

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City of Melville Graffiti Removal  
**1800 626 119**

For more information on all areas  
of community safety please visit  
[www.melvillecity.com.au/safermelville](http://www.melvillecity.com.au/safermelville)

Related plans and strategies  
referenced in this document can be  
found on the City's website,  
[www.melvillecity.com.au](http://www.melvillecity.com.au).