

REQUEST FOR QUOTATION

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| Request for Quotation (RFQ): | Riseley Street Road Mural Artwork Design |
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| Deadline: | 5.00PM, MONDAY 14 DECEMBER 2020 |
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| Address for Delivery: | CULTURAL DEVELOPMENT OFFICER (ARTS) CITY OF MELVILLE LOCKED BAG 1 BOORAGOON WA 6954 Or in person to: ATTN: Hannah Katarski CITY OF MELVILLE 10 ALMONDBURY ROAD BOORAGOON <i>Emailed submissions accepted:</i> arts@melville.wa.gov.au |
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1 INFORMATION

1.1 CONTACTS

Respondents should not rely on any information provided by any person(s) other than those listed below:

Project Enquiries

Name: **Hannah Katarski (Cultural Development Officer – Arts)**

Telephone: **9364 0645**

Email: **Hannah.Katarski@melville.wa.gov.au**

Name: **Pete Stone (Creative Producer)**

Telephone: **9364 0128**

Email: **Pete.Stone@melville.wa.gov.au**

1.2 POLICIES THAT MAY AFFECT SELECTION

The following documents may affect this selection:

- Arts and Cultural Policy
- Riseley Street Activity Centre Structure Plan
- Occupational Health & Safety Policy
- Disability Access and Inclusion Plan (DAIP)

The Deadline for this Request for Quotation is **Monday, 14 December 2020, 5.00pm.**

2 SPECIFICATION

2.1 INTRODUCTION

The City of Melville is seeking submissions from experienced and suitably qualified artists to design a site-specific, road-based mural artwork for the Riseley Street Precinct. The design will be applied to the road by qualified, City of Melville contractors, with the successful artist to be available for onsite consultation during install.

This project will be completed by end of April 2021.

The City of Melville is located 8km from the Perth Central Business District, in an area of 52.72 sq km featuring 18km of foreshore. Over 100,000 thousand people reside in Melville, making it the third largest local government authority in the metro area.

The City has a long association with the arts by fostering relationships, celebrating and documenting the diversity and history of our community through cultural activities and acquisition of art works that enhance public spaces and contribute to a 'sense of place' and identity.

2.2 SITE FOR THE COMMISSION

Riseley Street hosts a pocket retail and food and beverage precinct which serves as the gateway to the City's Civic Centre and connects to Wireless Hill, home to a number of important, endemic species.

Riseley Street connects the Canning Highway and Leach Highway. It is also the arterial route to travel to Westfield Booragoon Shopping Centre, a regional shopping destination.

Riseley Street has been a retail centre since the 1950s with Pharmacy 777 and Leslie's Curtains trading since the 1960s.

An active 'Town Team' consists of a diverse range of local businesses and residents who hope to activate the precinct and balance the needs of motorists with the needs of the visitors, businesses and residents.

The City's vision for the site is for an active, village style precinct where the east and west sides of the road feel connected and pedestrians visit and linger.

The hope is to reframe Riseley Street as a destination rather than a place of transition.

2.2.1 SPECIFIC SITE

The site consists of two sections of road, each stretching 70 metres along Riseley Street between Canning Highway and Willcock Street. Within these 70 metre sections, two blocks of 2 metre wide road will be available in the centre of each traffic lane. The City would also like to investigate the possibility of connecting the 2 x 70m designated areas across the entire site from Canning Highway to the Willcock Street roundabout. Subject to Main Roads approval, there may be the opportunity for design elements to bleed out from the identified 70m sections. The design cannot interfere with existing road markings.

See Appendix 1 - Site Maps

A sculptural work by Sohan Ariel Hayes, commissioned in 2019, is located on Riseley Street in a large round-a-bout, surrounded by local flora endemic to the banksia woodlands found throughout this region.

See Appendix 2 – Coming of the Colours

The work should make some connection to the existing work in the Riseley Street/Willcock street round-a-bout and to Wireless Hill.

2.3 INDIGENOUS SIGNIFICANCE

The site is close to Yagan Mia/Wireless Hill, a place for men's business and an area Yagan claimed as his own for use as a home base, lookout and communication vantage point.

Nearby Goolugatup/Point Heathcote, meaning 'Place of Children' was a permanent lookout, fishing and camping ground, often used for initiation ceremonies.

2.4 THE WORK OF ART

2.4.1 CONCEPT

Habitat is what anchors us to a place, nurturing and strengthening our sense of self and the community's collective identity.

Germinate: There is a constant dialogue between developed spaces and natural spaces, between inanimate forms and the organic, living landscape. As populations increase there is a growing awareness that we need to nurture our relationship with the environment.

This pocket precinct is undergoing rapid growth and has the potential to blossom into a vibrant and diverse precinct, with opportunities and activities that will draw locals and visitors, encouraging them to linger and new ideas to take root.

The City of Melville encourages artists to exercise artistic expression and freedom on this project however the artwork/s should be site-specific, interpreting the themes of the site.

2.4.2 AMBIENCE OF THE WORK

The work will:

- Create an iconic landmark to locate the precinct.
- Act as a threshold, alerting motorists and pedestrians that they have entered the precinct.
- Connect the east and west sides of the precinct
- Be vibrant

2.4.3 PRACTICAL CONSIDERATIONS / LIMITATIONS AND RESTRICTIONS

Shortlisted artists will be asked to attend an information session where details about the location will be discussed and methodologies for mural installation will be explained. Available technologies include painting on a two-pack, resin based paint or applying a recycled glass application using stencils. Shortlisted artists will be able to ask questions about the technologies in order to inform their design process.

The method selected to apply the mural will be dependent on the successful artist's approved design.

As part of the design approval process, permission will be sought from the City of Melville Engineering Department and Main Roads. Any recommendations made will need to be observed.

2.2.4 OTHER CONSIDERATIONS

The successful Artist will undertake the City of Melville Contractor Safety Health and Environment Induction.

2.4.5 DELIVERY

The artist will be responsible for the design, and delivery of the artwork as digital files.

The artist must be available during the installation of the work. An additional fee for this will be negotiated at the artist's hourly rate.

2.4.6 PUBLIC LIABILITY

The successful artist will be required to have current public liability insurance for the duration of the project.

2.5 CONTRACT MANAGEMENT TIMELINE

The successful respondent will work in partnership with the City of Melville and will enter into an agreement with the City of Melville for the duration of the project.

- **14 December 2020:** **Deadline for submissions**
- **16 December 2020:** **Submissions assessed and shortlisting**
- **13 January 2021:** **Shortlisted artists info sessions**
- **29 January 2021:** **Shortlisted artist proposals due**
- **3 February 2021:** **Contract awarded**
- **19 February 2021:** **Design approval and file delivery**
- **March/April 2021:** **Installation and completion of project**

2.6 BUDGET

The value of this commission is **\$10,000 plus GST**, and includes all artists' fees and any insurance as specified by the City of Melville. This fee does not include installation phase of the work.

Artists will not be paid a submission fee as this is an open Request for Quotation. The City will shortlist up to three artists to attend an information session and then prepare a detailed proposal. These artists will be paid a fee of \$1000.

The successful artist will receive a fee of \$10,000 to complete the design. The artist must be available to advise during the installation of the work. An additional fee for this will be negotiated at the artist's hourly rate. The City will be responsible for contractor installation fees, traffic management and other costs associated with the installation.

3 RESPONDENT'S SUBMISSION

3.1 RESPONSE FORM

ATTN: Hannah Katarski
arts@melville.wa.gov.au
Cultural Development Officer - Arts
City of Melville
Locked Bag 1
BOORAGOON WA 6954

I/We _____
(BLOCK LETTERS)

of _____
(ADDRESS)

ABN/GST Status _____ ACN (if any) _____

Telephone No: _____

E-mail: _____

In response to the Riseley Street Ground Mural Design Commission:

I/We agree that I am/We are bound by, and will comply with this Brief and its associated schedules and attachments.

Dated this: _____ day of _____ 20__

Signature of Respondent: _____

3.2 RESPONDENT'S RESPONSE

Interested artist/artist teams will need to submit a short proposal addressing the following criteria:

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| <p style="text-align: center;">Relevant Experience</p> <ul style="list-style-type: none">• Provide up to 10 images of previous artworks that demonstrate your relevant experience and style of artwork. |
| <p style="text-align: center;">Curriculum vitae</p> <ul style="list-style-type: none">• Provide a CV demonstrating your arts practice and previous experience |
| <p style="text-align: center;">Statement</p> <ul style="list-style-type: none">• Provide a statement of interest in the project (maximum of 500 words) explaining what interests you in this project, and your initial thoughts around how you would approach this artwork |

3.3 SELECTION PROCESS

Submissions will be assessed by a panel. For the purposes of the selection process, these criteria will be weighted and scored as detailed below:

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| A | Relevant Experience /previous examples of work | 70% |
| B | CV | 15% |
| C | Statement of interest | 15% |
| | TOTAL | 100% |

3.4 LODGEMENT

Electronic lodgement is preferred to arts@melville.wa.gov.au

4 APPENDIX 1 – SITE MAPS

Riseley Street artwork locations:



Alternate view:



5 APPENDIX 2 – COMING OF THE COLOURS

Coming of the Colours, 2019, by Sohan Ariel Hayes, Riseley/Willcock St round-a-bout.

