

City of Melville – Mural Commission – Canning Bridge Precinct

SUBJECT:

A Request for Quotation (RFQ) is sought by the City of Melville for a mural artwork commission as detailed below.

The City of Melville has a strong association with the arts, fostering relationships, celebrating and documenting the diversity and history of our community through cultural activities and the acquisition or commissioning of artworks that enhance public spaces and create a sense of place.

1.0 Project Outline

The City of Melville is seeking suitably qualified and experienced mural artists currently working with typography to create a series of typographic mural artworks within the busy Canning Bridge precinct.

The exact locations are yet to be confirmed; the final locations will have excellent exposure to traffic travelling between Sleat Road and Canning Bridge.

The artwork is intended to be typography based (typography is the technique of arranging type or letters and numbers) to reference the site - a busy, car dominated urban streetscape. It is intended for the typographic artwork to create point of interest and create a moment of contemplation or pause for motorists and pedestrians.

The mural artworks are not intended to reference nearby businesses.

This mural art project addresses some of the precinct artwork aspirations and site specific considerations of the [City of Melville Public Art Strategy](#) for the Canning Bridge Precinct (page 46) including considering the vehicular experience of arrival into the area as well as the pedestrian experience by providing innovating opportunities for moments of intrigue.

The mural artworks are intended to reduce the very high rates of graffiti vandalism in this location through CPTED (crime prevention through environmental design) method of installing artwork to deter tagging.

The City seeks to achieve the following outcomes, to:

- Reduce high rates of graffiti vandalism through the installation of mural artwork;
- Enliven and enhance the public space;
- Contribute to the overall aesthetics of the area; and
- Foster a sense of place.

2.0 Project Details

Stage 1:

Artists are asked to respond to this RFQ by submitting a brief proposal addressing three criteria (see section 6.0) by **5:00pm, Sunday, 11 April, 2021**.

Stage 2:

A panel will review the responses, up to five artists will be shortlisted and paid a development fee of **\$500** and invited to:

1. Create a concept design detailing the theme/subject, colours and indicative sketches (not a finalised artwork).
2. Include a detailed quote for a budget of up to \$7,000 plus GST that breaks down costs associated with the application of the mural, including Artist fees, administration and travel requirements, concept development & documentation, materials and labour, installation equipment and a maintenance schedule.

Stage 3:

The successful artists will be contracted to produce a final design and install each mural artwork for a budget of up to **\$7,000 plus GST**

The shortlisted artists will be asked to produce artwork concepts informed by the Canning Bridge Precinct colour palette detailed below.

Colour Palette



2.2 Materials

The artwork must be painted in a long lasting (minimum of 5 years) exterior grade UV protected paint (e.g. Dulux Weathershield or Wattyl Solaguard or similar).

2.3 Life of the Work

It is intended that the mural will remain in situ for five or more years. However, the owner and the City of Melville reserve the right to re-paint over the work in the future, especially in the event that it falls into disrepair.

Maintenance of the mural artwork will be managed by the City of Melville and if required the artist will be given the first opportunity to undertake any maintenance work.

3.0 Artist Responsibilities

The successful artists will be required to:

- Create a final design and submit the design to City of Melville for approval;
- Manage the safe delivery of the artwork commission;
- Coordinate the purchasing, provision and transportation of all art materials and safety equipment for the project;
- Liaise with City of Melville staff in regards to design and installation of the artwork;
- Paint the work using good quality paint;
- Avoid damage to the area surrounding the mural;
- Establish an 'agreed life of work' and provide a maintenance schedule for the work listing paint types and colours.
- Advise on appropriate maintenance treatments, cleaning substances and procedures;
- Be available to attend key meetings, as well as media interviews or photographs;
- Complete a Contractors OHS Induction & Site Hazard Assessment;
- Hold Public Liability Insurance of \$20 million and Professional Indemnity Insurance of \$5 million. (*This can be acquired through Artsource or NAVA if a policy is not already held*); and
- Warrant workmanship for a period of 12 months after install.

4.0 City of Melville's Responsibilities

The City of Melville will:

- Liaise with the artist in regards to design and installation;
- Liaise with the building owner regarding site access and any inductions;
- Approve final design before commencement of work;
- Arrange with the owner for preparation of the site before installation and install an anti-graffiti coat after installation; and
- Document the project (video and/or photography).

5.0 Budget

Up to five artists will be shortlisted to develop a budget and artwork concept design detailing the theme/subject, colours and indicative sketches (not a finalised artwork). Each shortlisted artist will receive a development fee of **\$500 plus GST**.

The successful artists will be contracted to produce a final design and install each mural artwork for a budget of up to **\$7,000 plus GST**

The successful artists will be awarded the commission and a letter of intent will be drafted detailing a schedule of payment for the remainder of the budget at project milestones.

6.0 Submission Requirements

Interested artist/artist teams will need to submit a short proposal addressing the following criteria:

Relevant Experience <ul style="list-style-type: none">• Provide up to 10 images of previous artworks that demonstrate your relevant experience and style of artwork.
Curriculum vitae <ul style="list-style-type: none">• Provide a CV demonstrating your arts practice and previous experience
Statement <ul style="list-style-type: none">• Provide a statement of interest in the project (maximum of 500 words)

Submissions are due by **5:00pm, Sunday, 11 April, 2021**.

Submission must be made electronically, via the lodgement details below and it is preferred documents are combined into a PDF document.

If you have access requirements or would like to submit your proposal through another method such as an oral or video presentation, please contact the Arts Officer to discuss your ideas (details below).

7.0 Selection Process

Submissions will be assessed by a panel. For the purposes of the selection process, these criteria will be weighted and scored as detailed below:

A	Relevant Experience /previous examples of work	70%
B	CV	15%
C	Statement of interest in the project (maximum of 500 words)	15%
	TOTAL	100%

8.0 Lodgement of RFQ:

Email: arts@melville.wa.gov.au

For additional information please contact: **Yvonne Doherty**, Cultural Development Officer (Arts) on 9345 0650 or yvonne.doherty@melville.wa.gov.au