

City of Melville – Mural Commission – Canning Bridge Precinct

SUBJECT:

A Request for Quotation (RFQ) is sought by the City of Melville for a mural artwork commission as detailed below.

The City of Melville has a strong association with the arts, fostering relationships, celebrating and documenting the diversity and history of our community through cultural activities and the acquisition or commissioning of artworks that enhance public spaces and create a sense of place.

1.0 Project Outline

The City of Melville is seeking suitably qualified and experienced mural artists to create a series of site specific murals that respond to various narratives found within the Canning Bridge Precinct.

The exact wall locations & wall specifics are detailed in Appendix 1. It is intended that each respondent proposes their primary & secondary wall preference to provide a level of flexibility within the curatorial & artwork approval approach. These preferences will be upheld to the best of the City of Melville's ability though no guarantees can be made at this stage. The selected walls are intentionally within walking distance from each other to further support the desired public engagement & mural trail that has grown in momentum from the first instalment of four commissioned murals in November 2021*.

[*Video of the 2021 Project](#)

The artwork is intended to showcase the artists' original interpretation of the site and to celebrate this vibrant community. It is intended for the artwork to create points of interest and create a moment for contemplation or pause for motorists and pedestrians. The commissioned artist is to pursue a balance between independence & collaboration so that all completed murals maintain a sense of visual cohesion while upholding their unique individuality. This can be further supported by palette selection, research rationale &/or subject matter. How this is applied and developed will be at the discretion of the four commissioned artists with additional curatorial support provided by the City of Melville, where needed and/or requested.

The mural artworks are not intended to reference nearby businesses or have a direct commercial advertising reference.

This mural art project addresses some of the precinct artwork aspirations and site specific considerations of the [City of Melville Public Art Strategy](#) (page 46). Some of these include considering the vehicular experience of arrival into the area, as well as the pedestrian experience, by providing opportunities for moments of intrigue.

The mural artworks are intended to reduce the very high rates of graffiti vandalism in this location through CPTED (crime prevention through environmental design) principles.

The City seeks to achieve the following outcomes. To:

- Reduce high rates of graffiti vandalism through the installation of mural artwork;
- Enliven and enhance the public space;
- Contribute to the overall aesthetics of the area; and
- Foster a sense of place.

2.0 Project Details

Project Process:

Stage 1: Response to EOI (Including wall preferences)

Artists are asked to respond to this RFQ by submitting a brief proposal addressing three criteria (see section 6.0) by **5:00pm, Sunday, 14 August, 2022**.

Stage 2: 6x Artists shortlisted to develop proposal*

Up to six artists will be shortlisted and paid a development fee of **\$500** and invited to:

1. Create a concept design detailing the theme/subject, colours and indicative sketches (not a finalised artwork). Concepts should be informed by the Canning Bridge Precinct colour palette in Appendix 2.
2. Include a detailed quote that breaks down costs associated with the application of the mural, including Artist fees, administration and travel requirements, concept development & documentation, materials and labour, installation equipment and a maintenance schedule. Please note indicative budgets for each wall listed below.

* These Stage 2 proposals alongside the artists wall preference will be submitted, reviewed & approved by the respective property owner prior to Stage 3.

Stage 3: 4x Artists formally commissioned.

The successful artists will be contracted to produce a final design.

2.2 Materials

The artwork must be painted in a long lasting (minimum of 5 years) exterior grade UV protected paint (e.g. Dulux Weathershield or Wattyl Solaguard or similar).

2.3 Life of the Work

It is intended that the mural will remain in situ for five or more years. However, the owner and the City of Melville reserve the right to re-paint over the work in the future, especially in the event that it falls into disrepair.

Maintenance of the mural artwork will be managed by the City of Melville and if required the artist will be given the first opportunity to undertake any maintenance work.

3.0 Artist Responsibilities

Artist must be available to install between mid November and 10 December 2022.

The successful artists will be required to:

- Create a final design and submit the design to City of Melville for approval;
- Manage the safe delivery of the artwork commission;
- Coordinate the purchasing, provision and transportation of all art materials and safety equipment for the project;

- Liaise with City of Melville staff in regards to design and installation of the artwork;
- Paint the work using good quality paint;
- Avoid damage to the area surrounding the mural;
- Establish an 'agreed life of work' and provide a maintenance schedule for the work listing paint types and colours.
- Advise on appropriate maintenance treatments, cleaning substances and procedures;
- Be available to attend key meetings, as well as media interviews or photographs;
- Complete a Contractors OHS Induction & Site Hazard Assessment;
- Hold Public Liability Insurance of \$20 million and Professional Indemnity Insurance of \$5 million. *(This can be acquired through Artsource or NAVA if a policy is not already held);* and
- Warrant workmanship for a period of 12 months after install.

4.0 City of Melville's Responsibilities

The City of Melville will:

- Liaise with the artist in regard to design and installation;
- Liaise with the building owner regarding site access and any inductions;
- Approve final design before commencement of work;
- Arrange with the owner for preparation of the site before installation and install an anti-graffiti coat after installation; and
- Document the project (video and/or photography).

5.0 Budget

Up to six artists will be shortlisted to develop a budget and artwork concept design detailing the theme/subject, colours and indicative sketches (not a finalised artwork). Each shortlisted artist will receive a development fee of **\$500 plus GST**.

The successful artists will be contracted to produce a final design and install each mural artwork for a budget based on their submission and allocated wall budget.

6.0 Submission Requirements

Interested artist/artist teams will need to submit a short proposal addressing the following criteria:

Relevant Experience <ul style="list-style-type: none"> • Provide up to 10 images of previous artworks that demonstrate your relevant experience and current style of artwork. • Only include images that are indicative of the creative direction you intend to take for this commission. • There should be a connection between the images you include and the concept you develop, if shortlisted.
Curriculum vitae <ul style="list-style-type: none"> • Provide a CV demonstrating your arts practice and previous experience
Statement <ul style="list-style-type: none"> • Provide a statement of interest in the project. Also indicate your preferred walls here. (maximum of 500 words)

Submissions are due by **5:00pm, Sunday, 14 August, 2022**.

Submission must be made electronically, via the lodgement details below and it is preferred documents are combined into a PDF document.

If you have access requirements or would like to submit your proposal through another method such as an oral or video presentation, please contact the Arts Officer to discuss your ideas (details below).

7.0 Selection Process

Submissions will be assessed by a panel. For the purposes of the selection process, these criteria will be weighted and scored as detailed below:

A	Relevant Experience /previous examples of work	70%
B	CV	15%
C	Statement of interest in the project (maximum of 500 words)	15%
	TOTAL	100%

8.0 Lodgement of RFQ:

Email: arts@melville.wa.gov.au

For additional information please contact: **Yvonne Doherty**, Cultural Development Officer (Arts) on 9345 0650 or yvonne.doherty@melville.wa.gov.au

APPENDIX 1 - Walls

Wall 01: Rear Carpark off Sleat Rd (Majority of signage will be removed prior to commission)

Dimensions: Approx. 9m x 4m

Surface: Primed brick with minimal mortar recess

Access: Electric scissor OR mobile scaffold

Access Ticket: Yellow card (SL) & Working at heights (Scaffold)

Budget: Up to \$6000



Wall 02: Rear Carpark off Sleat Rd (Large Wall)

Dimensions: Approx. 35m x 15m

Surface: Primed render

Access: 60 ft Knuckle boom

Access Ticket: High Risk License EWP

Budget: Up to \$40,000



Wall 03: 907 Canning Hwy (Facing Kishorn St)

Dimensions: Approx. 15m x 2.5m (Lower Level) / 4m x 2.5m (Upper Level)

Surface: Bare concrete & primed brick with minimal mortar recess

Access: Scaffold

Access Ticket: Working at heights

Budget: Up to \$7000



Wall 04: 880 Canning Hwy

Dimensions: Approx. 12m x 4m

Surface: Primed render

Access: Electric scissor OR mobile scaffold

Access Ticket: Yellow card (SL) & Working at heights (Scaffold)

Budget: Up to \$7000



Wall 05: 31 Moreau Mews

Dimensions: Approx. 10m x 9m

Surface: Primed brick with minimal mortar recess

Access: 32 ft All-Terrain scissor lift

Access Ticket: Yellow card (SL)

Contact: Graeme Hopkins / RH Property / ghopkins@rhproperty.com / 0419 928 888

Budget: Up to \$12,000




Please note, this fifth wall was added to the brief on Monday 8/8/2022.

Artists who have already responded to the brief will be given the opportunity to address or include this wall in their list of preferred sites.

APPENDIX 2 – Colour Palette

The shortlisted artists will be asked to produce artwork concepts informed by the Canning Bridge Precinct colour palette detailed below.

Colour Palette

	WATER			JACARANDA	WARM OCHRE	SAND	COOL GREY
PRIMARY							
SECONDARY							
Used in illustrations/icons							
							
							