

City of Melville – Mural Commission

SUBJECT: Heathcote Museum & Gallery entrance, Heathcote Cultural Precinct, Applecross

A Request for Quotation (RFQ) is sought from artists by the City of Melville for a mural commission as detailed below.

The City of Melville has a strong association with the arts, fostering relationships, celebrating and documenting the diversity and history of our community through cultural activities and the acquisition or commissioning of artworks that enhance public spaces and create a sense of place.

1.0 Project Outline

The City of Melville is seeking a suitably qualified and experienced mural artist (or mural artist team) to create a series of new mural artworks at Heathcote Gallery & Museum entrance, Heathcote Cultural Precinct (HCP), Applecross. This is the inaugural commission and launch of an annual mural art program at HCP.

The mural artwork commission is an opportunity for the artist to create an artwork with no prescribed theme or requirement to link the artwork concept to the history and location of the site.

The City seeks to achieve the following outcomes:

- Enliven and enhance the public space;
- Provide opportunities for mural artists to engage with the site in a creative way
- Contribute to the overall aesthetics of the area;
- Create awareness of the new entrance to the Gallery & Museum;
- Increase the appreciation of mural and street art by the community.

2.0 Project Details

Artists are asked to respond to this RFQ for mural artwork. The successful artist will be asked to submit a **concept design** for which they will be paid a fee. Once the design is approved the artist will be contracted to install the mural artwork, which **must be completed by 30 June, 2019**.

Upon completion, the artwork will be documented by the City of Melville.

2.1 Location and Dimensions

The mural artwork is to be installed in various locations within (see images in the appendix 1) including:

- Gallery entrance wall (including electrical box) 210 cm wide w x 380 cm high
- Wall behind Gallery reception desk 363 cm wide x 380 cm high
- Footpath leading to main Gallery entrance (dimensions variable) **or**;
- A section of the road at the entrance to the gallery (dimensions variable)

The invited artist will be asked to visit the site with the Arts Officer and Curator of Heathcote Cultural Precinct to further define the parameters and dimensions of the artwork before submitting the concept design.

- **Artists are encouraged to visit the site prior to submitting an RFQ.**
- **As the completion date of this project is fixed, artists are also asked to only submit an RFQ if they have the capacity to install the artwork between Monday 10th June and Sunday 30 June, 2019.**

2.2 Materials

- The exterior artwork must be painted in a good quality exterior grade UV protected paint (e.g. Dulux Weathershield or Wattyl Solaguard or similar), be non-slip and suitable for foot traffic.
- The interior artwork must be painted in good quality paint, suitable for a 12 month lifespan.

2.3 Design Concept and Constraints

The artist/artist team should also consider the following points when developing a creative and contemporary response to the proposed themes:

- The existing infrastructure elements of the site must be sympathetically incorporated into the artwork

2.4 Life of the Work

It is intended that the mural will remain in situ for 12 months until the next artwork is commissioned. However, the City and the building owner reserve the right to re-paint or remove the work in the future, especially in the event that it falls into disrepair.

The City will consult the artist and community where possible prior to removing the mural artwork and ensure it is appropriately documented.

3.0 Artist Responsibilities

The artist/artist team will be required to:

- Supply a concept design for approval by the City;
- Manage the safe delivery of the artwork commission;
- Coordinate the purchasing, provision and transportation of all art materials and safety equipment for the project;
- Liaise with City of Melville staff in regards to design and installation of the artwork;
- Avoid damage to the area surrounding the mural;
- Provide a maintenance schedule for the work listing paint types, colours, appropriate maintenance treatments, cleaning substances and procedures;
- Complete a Contractors OHS Induction & Site Hazard Assessment;
- Hold Public Liability Insurance of \$20 million and Professional Indemnity Insurance of \$5 million. (*This can be acquired through Artsource or NAVA if a policy is not already held*); and

It is expected that the artist or artist team will sign the work in their usual style.

4.0 City of Melville's Responsibilities

The City of Melville will:

- Liaise with the artist in regards to design and installation;
- Approve final design before commencement of work;
- Arrange for preparation of the site before installation and install an anti-graffiti coat after installation (if required); and
- Document the project (video and/or photography) and co-ordinate the project launch.

5.0 Budget

The budget for this project is **\$20,000.00**.

The concept fee for this project is **\$300 plus GST**.

This includes design development, supply, and installation of the finished artwork.

The RFQ should include a budget breakdown that covers all costs associated with the application of the mural, including:

- Artist fees (for meetings, research, workshop facilitation, design development and project management);
- Fees for any assistants &/or sub-contractors, image copyright clearance or fees;
- Administration and travel requirements;
- Design development & documentation;
- Materials and labour;
- Installation equipment including scaffolding or similar; and
- Maintenance scheduled detailing all materials used and recommended maintenance schedule.

The successful artist will receive progress payments at agreed project milestones.

6.0 Submission requirements

Interested artist/artist teams will need to submit a short proposal addressing the following criteria:

A. Relevant Experience <ul style="list-style-type: none">• Up to 8 images of previous mural artworks that demonstrate your experience and style of work.• A description of your involvement in at least two similar projects
B. Budget Breakdown <ul style="list-style-type: none">• Your artist's fee and all estimated costs for materials and equipment required for the installation of the artwork on site. Please indicate if GST is included.
C. Key skills and Insurances <ul style="list-style-type: none">• Curriculum vitae.• Confirmation of Insurances.
D. Referees <ul style="list-style-type: none">• Two referee names and contact details.

7.0 Selection Process

Submissions will be assessed by a panel. For the purposes of the selection process, these criteria will be weighted and scored as detailed below:

A	Relevant Experience /previous examples of work	50%
B	Budget Breakdown	40%
C	Key skills and insurances	10%
	TOTAL	100%

Concept design

The invited artist will be paid a fee and asked to submit a concept design in response to the site and brief, including a sketch of the artwork concept, outline the materials and methods to be used for the project and the anticipated timeline to complete the artwork.

8.0 Proposed Timeline - 2019

Wednesday 15 May	Request for Quotation open
Sunday 26 May	Submission Deadline
Tuesday 28 May	Artist/s notified
Date TBC	Artist meets with Arts Officer and Curator on site
Friday 7 June	Artist submits final concept design for approval
Monday 10 June	Mural installation commences
Sunday 30 June	Mural completion (fixed date)

NB: A detailed installation schedule will be defined once the artist has been contracted

Submission is required by:	Midnight, Sunday, 26 May 2019
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9.0 Lodgement of submission:

The RFQ must be lodged by the deadline via one of the delivery methods listed below. Electronic submission is preferred.

Email:

yvonne.doherty@melville.wa.gov.au

In Person

City of Melville Civic Centre
10 Almondbury Road
Booragoon

For additional information please contact:

Yvonne Doherty, Cultural Development Officer (Arts) on 9345 0650 or
yvonne.doherty@melville.wa.gov.au

APPENDIX 1

Images of mural artwork locations at the entrance to Heathcote Gallery & Museum:

A portion of the road at the entrance (dimensions to be determined with invited artist)



The footpath entrance (dimensions variable)



Gallery entrance wall (including electrical box) 210 cm wide w x 380 cm high



Wall behind Gallery reception desk 363 cm wide x 380 cm high

