

Happiness Appears: Community Art Trail Guidelines

Creative expressions in public space have been lifting spirits world-wide during the COVID-19 pandemic. Through our Happiness Stimulus Package, a number of creative competitions, ideas and impacts from creative projects were shared when we asked; how can the City of Melville help spread happiness to our community?

What is Happiness Appears?

Happiness Appears is a **pop-up community art trail** providing the opportunity for up to 20 creative individuals or teams to turn their artwork idea into reality and to help spread happiness within our community!

Through this project, we recognise the importance of connecting with our local spaces, places and each other in creative ways. We are encouraging everyone with ideas to apply, from family teams, friends, community groups, school groups, individual artists or groups ranging from hobbyist to professionals.

How can I take part?

- Submit your artwork idea via the [online application form](#) by Sunday 14 June
- Up to twenty artworks will be shortlisted and the applicant/s will receive a \$500 artwork fee, and will be asked to complete an artwork agreement with the City of Melville
- Once the artwork agreement is finalised, artists can start installing their artwork anytime from the 20th of June, and artworks need to be installed and ready to be viewed by the weekend of 27 & 28 June.
- The public will be invited to visit the art trail and vote for their favourite artworks on the City of Melville website, the favourite artwork will receive a first prize of \$1,000, second prize of \$500 and third prize of \$250.

What kinds of artworks and sites will be considered?

- Artworks must be installed in a public place where visitors can safely visit and view the artwork.
- Artworks are to be temporary and removable (we are able to provide you with advice and assistance on how to best create and install your artwork)
- Consideration needs to be given to artworks materials and their potential impact on the environment
- Artworks need to be designed to withstand a minimum of two days outside exposure (for the art trail weekend)
- You are welcome to suggest using City of Melville parks, infrastructure including fences and benches, community facilities and we may be able to facilitate it's use for your project
- You can use private property if you have written permission from the property owner
- You can run a participatory artwork which the community can help make over the art trail weekend, however social distancing measures may need to be considered
- Artworks of a more permanent nature can be suggested, if selected we will work with you to facilitate it's installation, which will be reflected in your agreement

What artworks sites will not be considered?

- Artworks on bridges, roads, or other Main Roads infrastructure such as street signs and traffic light poles

Project timeline

Stage	Dates
Applications open	Tuesday, 26 May
Applications close	Sunday, 14 June
Applicants notified, agreements provided	by Wednesday 17 June
Artwork agreements to be returned	by Friday, 19 June
Artwork installations commence	Monday, 20 June
Community art-trail weekend	Saturday 27 & Sunday 28 June
Winners announced	Monday 29 June
Artwork removal	Within a week OR as specified in the artist agreement

Eligibility criteria

- If selected, the applicant needs to be available to install the artwork on or by Saturday 27 June, with the advice and / or assistance from the City's nominated Art Technician
- Applicants must be based in and contribute to the Melville economy, through being a resident, running a local business, living, working, studying or being part of a local group or organisation.

Who cannot apply?

- Political organisations or lobby groups
- City of Melville employees

How to apply

1. Carefully read these guidelines to make sure you are eligible and understand the artworks that will be considered
2. For any questions please email arts@melville.wa.gov.au
3. Fill in the application form - we suggest you cut and paste your prepared responses

If I am successful what are the next steps?

Successful applicants will receive an artwork agreement to be signed and returned by Friday June 16. This agreement will outline the temporary nature of the artwork, the artwork location, artwork installation guidelines and methodology and artwork removal date.

You will be asked to provide a preferred time and date to meet the City's nominated Art Technician on site to assist with creative problem-solving and installation of the work.

Once the agreement is signed, you can install the artwork with the support and assistance (as needed) of the Art Technician.

Potential for Damage

The City will not provide insurance to protect these temporary artworks from vandalism or theft. Artworks will be installed entirely at the risk of the artist/s.

The Artwork fee

It is important to note, due to processing time, the \$500 artwork fee will be paid within three weeks of receiving the signed artwork agreement, and not prior to the artwork installation. Successful applicants will need to fund the artwork materials prior to the fee being received.

Contact Us

If you require any further information please email arts@melville.wa.gov.au