

Call for Artist Proposals

Vinyl Wrapped Utility Boxes

The City of Melville is seeking submissions from artists to brighten up infrastructure boxes. Selected artworks will be reproduced, printed on vinyl wrapping and installed on irrigation cubicles in parks across the City. This is a great opportunity for artists to engage with a new audience.

Artist fee: \$500 per artwork, for up to three artworks
Submission due: Monday, 6 September 2021.

BACKGROUND

The City of Melville recognises that public art has a key role to play in supporting a healthy and active community. Public art is a powerful vehicle for making communities and their stories visible, and reflects and communicates our unique identity.

PROJECT DETAILS

THE ARTWORK

The City is seeking ten artworks in this round of proposals.

This project is an opportunity for artists to create a new and engaging work which will enliven and enhance our public space.

It is intended that the artwork will act as a deterrent to graffiti vandalism.

The selected artworks (or sections of the artworks) will be reproduced and printed onto vinyl wrap and installed on irrigation boxes throughout Melville.

Concept

Applicants are encouraged to consider the following qualities when choosing work to submit:

It is envisaged that the artworks will:

- Have a playful quality that engages the public. Designs can be abstract, pattern, geometric, illustrative or tell a story;
- Be suitable for the format of the panels or for division/tiling into panels;
- Not include large areas of block colour or many light colours;
- The content/context of the artwork must be appropriate for a public location and suitable for people of all ages (G-rated).
- There is no prescribed theme and **artists are welcome to submit existing artworks for consideration.**

Dimensions, reproduction and use of artwork

Artworks will be printed onto vinyl wrapping and applied to irrigation cubicles.

Cubicles are approximately 1500mm high x 900mm wide x 500mm deep. See

template at the end of the document for exact measurements. A high resolution PDF template has been made available.

Once the artwork has been selected the most appropriate form of reproduction will be arranged with the artist (scanning or high resolution photography). Non-digital works can be scanned by the City's graphic designer and tiled to cover the panels.

If the artwork is already in a digital format, the artist will be required to provide a high resolution, digital file at a minimum of 300dpi, ideally in CMYK. PDF, hi-res jpeg, .eps or .ai file formats are all acceptable.

The artwork will be installed on up to 3 sites around the City's 18 suburbs and will not be reproduced in other ways without the artist's permission. The artists will retain copyright of the artwork. Should a wrap be damaged, the City will have it replaced to maintain the artwork.

Photography of the installed artwork will also be used for promoting the program by the City across social media and other platforms as required.

Attribution

The artist's name will be included on each cubicle and in social and print media where their artwork is featured.

Life Expectancy

It is expected the artwork will remain installed for up to 5 years. The life expectancy of the artwork installed on the cubicles is dependent on whether the work is maliciously damaged and the ability of the vinyl to withstand the elements.

TIMEFRAME

The City of Melville will assess the applications in the week following the submission deadline. All applicants will be contacted.

Key Milestone Deadline Payment

Submission deadline	5pm, Monday 6 September 2021
Artists Notified & Agreement signed	Tuesday 14 September 2021
Artwork delivered with invoice	To be negotiated

The City has a 30 day payment policy.

Installation of artwork commences to occur over a 12 month period.

ARTIST RESPONSIBILITIES

Complete the City's new supplier form

Sign the usage agreement

Provide artwork files/final artwork for digitising

Submit an invoice for payment of their fee.

CONTRACTUAL AGREEMENT

Upon selection, a Usage Agreement between the Artist and the City of Melville will be issued. The Artist is required to sign and return this Agreement in order to accept the offer.

HOW TO APPLY

Artists are asked to submit:

1. A lo-resolution (72dpi) digital file. A scan or photograph of non-digital artwork is acceptable. File sizes should not exceed 1mb (1000kb). It is not essential to place the artwork on the template at this stage, however you are welcome to do so.
2. A paragraph (max 100 words) about each artwork submitted. Share your inspiration or the story behind the work.
3. Don't forget to include your contact details in your email.

Artists may submit up to three artworks each. It is good practise to rename your files with your name and a number. (JSmith01.jpg, JSmith02.jpg)

Email the entries to:

arts@melville.wa.gov.au

CONTACTS

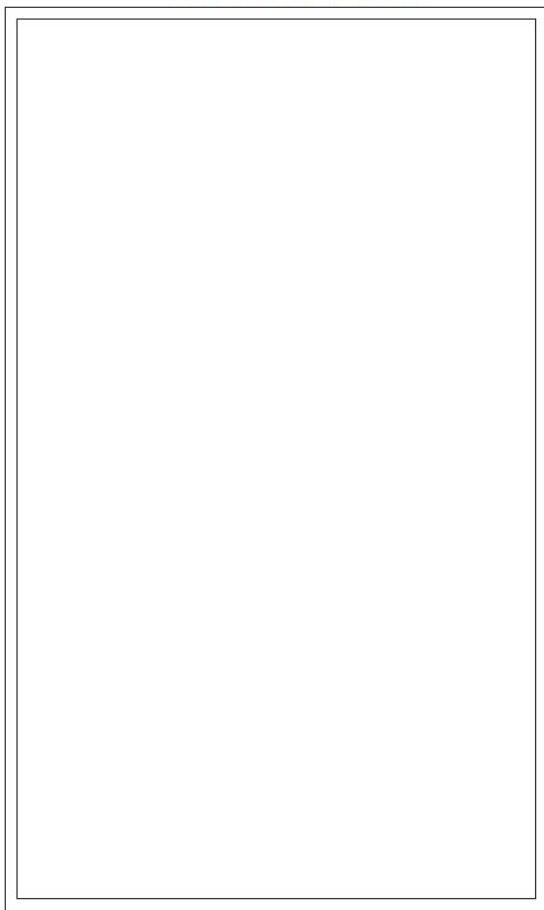
All inquiries should be referred to:

Name: Hannah Katarski – Cultural Development Officer

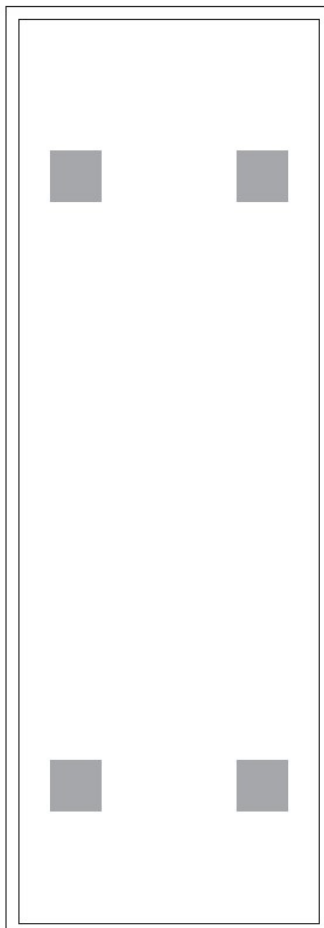
Telephone: (08) 9364 0645

Email: hannah.katarski@melville.wa.gov.au

FRONT 860mm by 1460mm



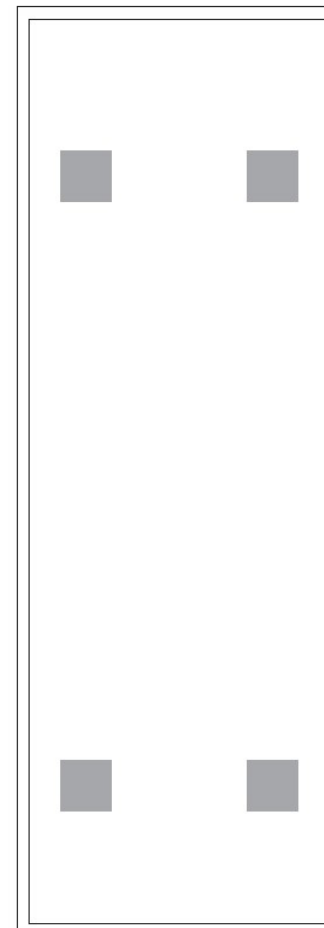
SIDE 500mm by 1500mm
Grey squares represent vents,
These will be cut out sections



REAR 900mm by 1480mm



SIDE 500mm by 1500mm
Grey squares represent vents,
These will be cut out sections



Small version of design template – Larger PDF is available on the website with this document.