



ParkART – City of Melville Playgrounds Project

We are inviting proposals from artists and community members for an arts project as detailed below.

The City of Melville has a strong association with the arts, fostering relationships, celebrating and documenting the diversity and history of our community through cultural activities and the acquisition or commissioning of artworks that enhance public spaces and create a sense of place.



1.0 Project Outline

A park is one of the ultimate intergenerational meeting places of our time.

The City of Melville wants to commission a series of artworks to be located in local and neighbourhood parks around the City. Every year the City renews around ten playgrounds and this provides an opportunity to enhance the local identity of some sites with small scale artworks.

Each suburb and neighbourhood has its own unique character. This project is a chance to celebrate that uniqueness. Some parks in Melville have become known for their uniqueness such as '3 Bears Park' and 'Dinosaur Park' in Palmyra. Artworks may take the form of murals, some may be permanent and others more ephemeral (temporary). Artists are encouraged to submit proposals that encourage play, make believe, exploration and discovery. Concepts may celebrate our local flora and fauna, be inspired by local street names, or even fairy tales.

Proposals are sought to a value of \$500 to \$3000. Applicants can apply with one or more site specific concepts, or a concept that is suitable for a number of locations. Community members, artist/s and groups, including schools are invited to apply

2.0 Project Details

The City seeks to achieve the following outcomes:

- Create points of difference in unique spaces.
- Provide opportunities for discovery
- Engage people to think about our places in new ways
- Enliven and enhance our public space

2.1 Locations and opportunities

There are eight locations available for this round of callouts. There will be future opportunities in other suburbs. The opportunities listed are merely suggestions.

Park Name	Google Link	Address	Potential Opportunity
Fred Jones Reserve	https://goo.gl/maps/2QPnt439tfc4HvJj7	Westbury Crescent, Bicton	Open
Three Bears Park	https://goo.gl/maps/oKB96WLGBzneYToQ6	Corner Adrian St & Tamar St, Palmyra	Perhaps footpath art inspired by the three bears story.
Marmion Reserve	https://goo.gl/maps/HqhEK1FFkmt7hwAAA	Marmion Street, Myaree	Open
Roy Neal Reserve	https://goo.gl/maps/mkf33taEawyAjAnZ6	Corner Chilton St and Carey Street, Willagee	Open
Harry Bailey Park	https://goo.gl/maps/6bLWixx44KJgoyyB8	Garling Street, Willagee	Community mural on concrete play element
William Murray Park	https://goo.gl/maps/gBmgBqxsCvKbVpJB7	Corner Broadhurst Cres & Urbahns Cres, Bateman	Open
Phillip Jane Park(South)	https://goo.gl/maps/E5uPh1B8A1AihKN68	McGuinness Drive, Leeming	Scavenger hunt
Phillip Jane Park(North)	https://goo.gl/maps/E5uPh1B8A1AihKN68	Shelton Loop, Leeming	Discovery path connecting north and south playgrounds.

2.2 What kinds of artworks and sites will be considered?

- Painted interventions and mini murals
- Tactile artworks
- Mini scavenger hunt
- Weaving
- Fairy gardens
- Animal sculptures
- Painted honkey nuts and sticks
- Hide and Seek – collecting and re-hiding games
- Yarn Bombing
- Geocaching / WA Rocks inspired
- Painting on walkways such as artistic hopscotch games
- You are welcome to suggest using City of Melville infrastructure, including fences and benches, and we may be able to facilitate its use.
- You can run a participatory workshop in which the community can help make the art, however social distancing measures may need to be considered.

2.3 Considerations

- Consideration needs to be given to artwork materials and their potential impact on the environment. For example, small, plastic beads can come loose and become litter. Consider wooden beads and other natural substitutes.
- Installations should be safe for the community and little hands.
- Artworks should not be climbable.
- Whilst installations in trees and at heights may be suitable, free-standing sculptures should be under 600mm in height.
- Ideally artworks should last at least 4 months.

2.4 What artworks sites will not be considered?

- Artworks on bridges, roads, or other Main Roads infrastructure such as street signs and traffic light poles cannot be considered.

2.5 Project Timeline

- Applications Open – Monday 20 September 2021
- Applications Close – Monday 18 October 2021
- Successful Applicants Notified – Monday 25 October 2021
- Artworks to be installed during November/ early December 2021

(School Holiday dates: 25 September to 10 October 2021)

3.0 Artist Responsibilities

- Submit final concept for approval.
- Liaise with City officers regarding installation dates.
- Produce and install the approved artwork.

4.0 City of Melville's Responsibilities

- Assist with installation advice.
- Pay artists upon installation of the work.
- Add applicants to the casual public liability register.
- De-install artwork if it becomes dangerous or falls into disrepair.
- Add artists and participants onto the City's casual insurance register.

5.0 Budget

Fees between \$500 and \$3000 are available for successful proposals.

6.0 How to Apply

1. Carefully read these guidelines to make sure you understand the artworks that will be considered.
2. For any questions please email arts@melville.wa.gov.au
3. Fill in the online application form. <https://www.melvillecity.com.au/things-to-do/museums-arts-and-culture/opportunities-for-artists>

7.0 Selection Process

Submissions will be assessed by a panel. For the purposes of the selection process, these criteria will be weighted and scored as detailed below:

A	Relevant Experience / previous examples of work	15%
B	Value for money	15%
C	Proposed concept – merit of idea, feasibility, safety	70%
	TOTAL	100%

8.0 Submission Deadline:

Deadline: Monday 18 October 2021

Email: arts@melville.wa.gov.au

For additional information please contact:

Hannah Katarski, Cultural Development Officer (Arts) on 9345 0645 or
hannah.katarski@melville.wa.gov.au

ATTACHMENT 1 - Artwork Inspiration









ATTACHMENT 2 - Available Parks

Fred Jones Reserve







3 Bears Park



Marmion Reserve



Roy Neal Reserve







Harry Bailey Park





William Murray Park



Phillip Jane Park

Connecting paths between north and south playgrounds



North..



South...

