



Call for Artist Proposals Vinyl Wrapped Utility Boxes 2025

The City of Melville is again seeking proposals from artists to brighten up infrastructure boxes. The selected artworks will be printed on vinyl wrapping and installed on irrigation cubicles in parks across the City. This is a great opportunity for artists to engage with a new audience.

Artist fee: \$500 per artwork.

Submission due: Tuesday, 1 April 2025.

BACKGROUND

The City of Melville recognises that public art has a key role to play in supporting a healthy and active community. Public art is a powerful vehicle for making communities and their stories visible, and reflects and communicates our unique identity.

PROJECT DETAILS

The artwork

The City is seeking up to ten artworks in this round of proposals.

The selected artworks (or sections of the artworks) will be reproduced and printed onto vinyl wrap and installed on irrigation boxes throughout Melville.

Artists are encouraged to submit existing artworks for consideration.

This project is also an opportunity for artists to create a new and engaging work which will enliven and enhance our public space.

It is intended that the artwork will act as a deterrent to graffiti vandalism.

Concept

Applicants are encouraged to consider the following qualities when choosing work to submit.

It is envisaged that the artworks will:

- Have a playful quality that engages the public. Designs can be abstract, pattern, geometric, illustrative or tell a story;
- Be suitable for the format of the panels or for division/tiling into panels;
- Not include large areas of block colour or many light colours;
- The content/context of the artwork must be appropriate for a public location and suitable for people of all ages (G-rated).
- There is no prescribed theme.

Dimensions, reproduction and use of artwork

Artworks will be printed onto vinyl wrapping and applied to irrigation cubicles.

Cubicles are approximately 1500mm high x 900mm wide x 500mm deep.



See template at the end of the document for exact measurements. A high PDF template has been made available.

Traditional artworks: On this occasion we are only seeking digital artwork.

Digital artworks: If selected, the artist will be required to provide a high resolution, digital file at a minimum of 300dpi, ideally in CMYK.

PDF, hi-res jpeg, .eps or .ai file formats are all acceptable.

The artwork will be installed on up to 3 sites around the City's 18 suburbs and will **not** be reproduced in other ways without the artist's permission. Should the City wish to reuse the artwork, a new fee will be paid for the additional usage. Should a wrap be damaged, the City will have it replaced to maintain the cubicle.

The artist will retain copyright and ownership of the artwork.

Photography of the installed artwork will also be used for promoting the program by the City across social media and other platforms as required.

Attribution

The artist's name will be included on each cubicle and in social and print media where their artwork is featured.

Life Expectancy

It is expected the artwork will remain installed for up to 5 years. The life expectancy of the artwork installed on the cubicles is dependent on whether the work is maliciously damaged and the ability of the vinyl to withstand the elements.

TIMEFRAME & SELECTION

The City of Melville will assess the applications in the week following the submission deadline. Up to ten artworks will be selected by the Selection Panel and an offer made to the successful artists. All applicants will be notified. No fee will be paid for unsuccessful submissions.

Key Milestone Deadline Payment

Submission deadline	5pm, Tuesday, 1 April 2025
Artwork selection process	2 April – 15 April
Artists Notified & Agreement sent	Wednesday 16 April
Artwork delivered with invoice by	Monday 28 April 2025

The City has a 30 day payment policy.

Vinyl installation will take place over a 12 month period.

SUCCESSFUL ARTIST RESPONSIBILITIES

- Sign the usage agreement
- Provide high resolution artwork files
- Submit an invoice for payment of their fee.



CONTRACTUAL AGREEMENT

Upon selection, a Usage Agreement between the Artist and the City of Melville will be issued. The Artist is required to sign and return this Agreement in order to accept the offer.

HOW TO APPLY

Artists are asked to submit:

1. A low resolution (72dpi) digital file. Do not submit high resolution images in your application. These will be requested if you are successful. File sizes should not exceed 1mb (1000kb). It is not essential to place the artwork on the template at this stage, however you are welcome to do so.
2. A paragraph (max 100 words) about each artwork submitted. Share your inspiration or the story behind the work.
3. Don't forget to include your contact details in your email.

Artists may submit up to three artworks each. It is good practise to rename your files with your name and a number. (JSmith01.jpg, JSmith02.jpg)

Email the entries to:

arts.melville@melville.wa.gov.au

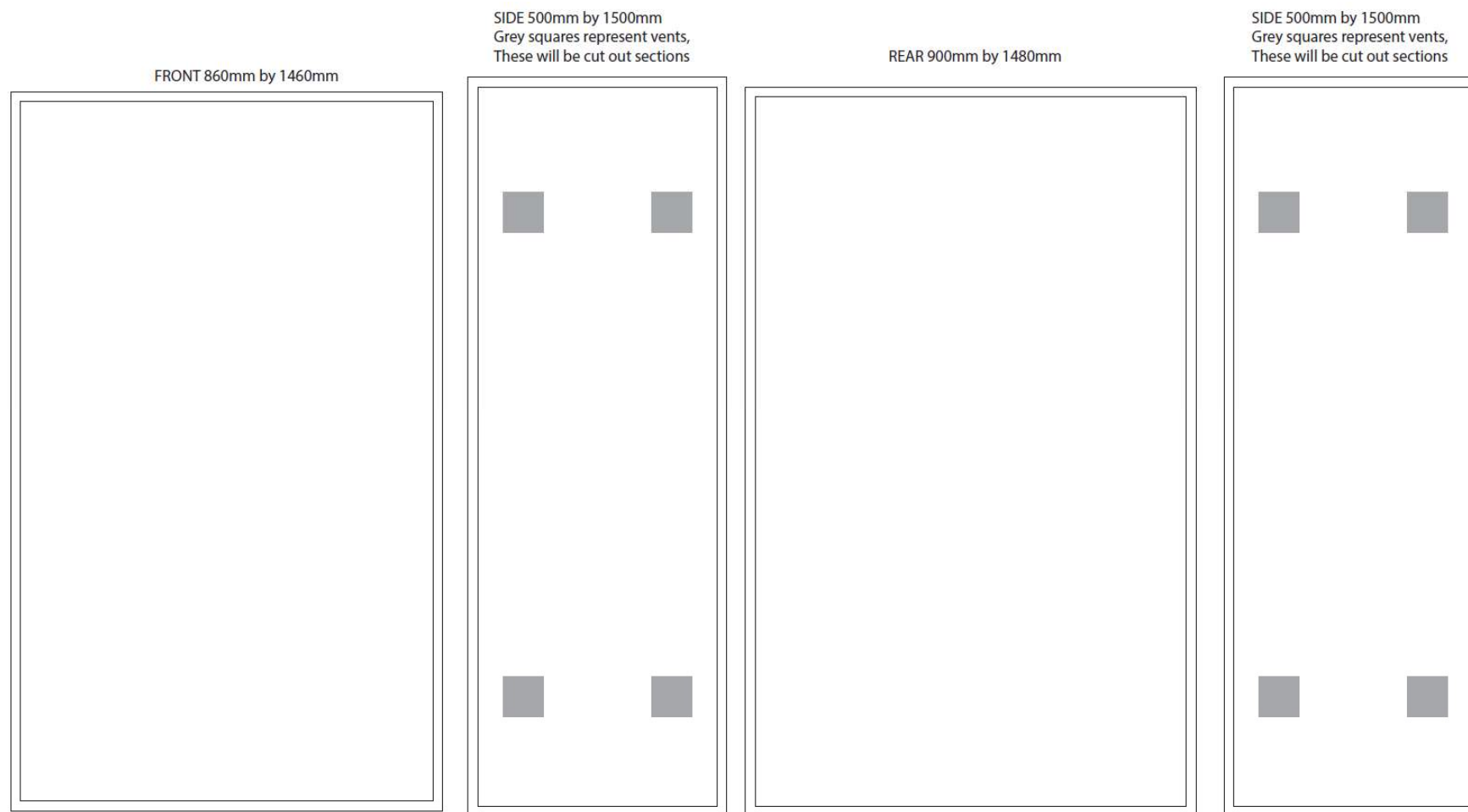
CONTACTS

All inquiries should be referred to:

Name: Hannah Katarski – Public Art Curator

Telephone: (08) 9364 0645

Email: hannah.katarski@melville.wa.gov.au



Small version of design template – Larger PDF is available on the website with this document.

Examples of past artworks



Artwork credit: Top – Megan Baker, Middle - Jodie Ellin, Below - Di Harnett.

