

**SMARTi seeks to reduce traffic congestion by decreasing the amount of journeys taken by motor vehicles; specifically single occupant vehicle trips.**

**SMARTi acknowledges that often there are unavoidable reasons to use the car for work, SMARTi provides information and in some cases incentives for you to consider the most suitable transport mode when you travel.**

**We are committed to combating climate global warming, reducing congestion and pollutants, supporting active travel and providing a more pedestrian and cyclist friendly environment for the Canning Bridge Precinct employees.**



**Is it true that a certain number of staff will be provided with free bicycles and public transport tickets?**

Yes, providing they commit to cycle or use public transport to work on three days each week.

**What do I need to do to participate in SMARTi?**

Fill out the attached form as soon as possible and mail it in the reply paid envelope or fax to the City of Melville. Numbers participating in the program are limited.

**How will my business benefit from SMARTi?**

SMARTi offers many great benefits for your business including increasing your business green credentials, enhancing your business image, reducing staff parking problems and helping to improve employee health and well being, leading to a more productive workforce.

**How long will SMARTi continue?**

Officially SMARTi will close in April 2008 although workplaces may choose to continue aspects of the program with support from the City of Melville.

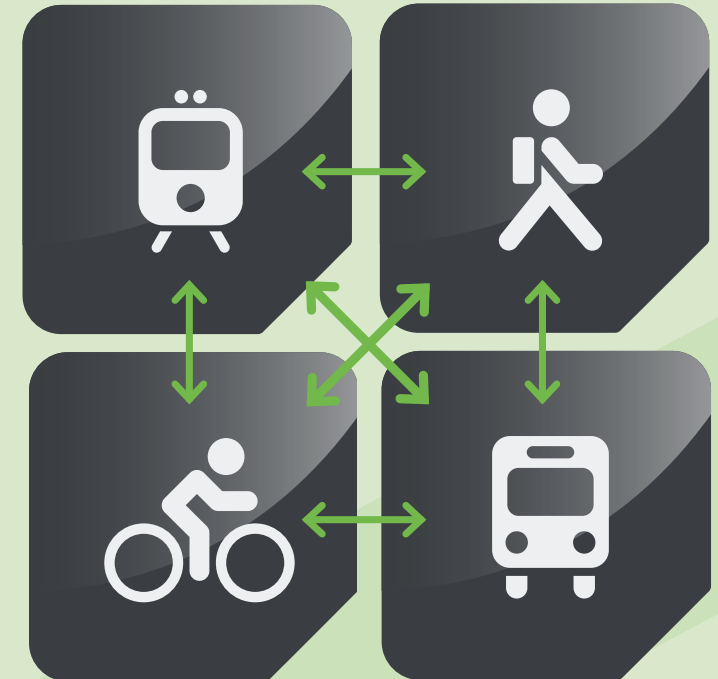
**Get involved today!  
For further information please contact:**

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— City of —  
**Melville**



**SMARTi**  
Smarter Mobility Achieving Reduced Traffic Initiative

Canning Bridge Precinct

  
Australian Government  
Department of the Environment  
and Water Resources  
Australian Greenhouse Office



## What is SMARTi?

SMARTi stands for 'Smarter Mobility Achieving Reduced Traffic Initiative' and is a program being offered to businesses within the Canning Bridge Precinct to encourage staff to use active transport modes to and from work.

Measures businesses take today directly affect the quality of life in our community. SMARTi aims to achieve a meaningful shift to environmentally friendly modes of travel, by developing partnerships with local business to promote smarter ways of traveling to and from work such as cycling, walking and public transport.

SMARTi acknowledges that sometimes the car may be the primary transport mode and so SMARTi provides information and incentives for staff to make informed decisions about alternative transport options for subsequent trips they make.

## What can SMARTi do for your business?

- SMARTi will help to improve employee health and well being while saving them money.
- SMARTi offers many great benefits for your business including increasing your business' green credentials, enhancing your business image, reducing staff parking problems and helping to improve employee health and well being, leading to a more productive workforce.
- SMARTi will help to reduce any staff parking problems and ensure more parking is available for your most valued customers and clients.



## What can SMARTi offer your employees?

- Staff who agree to cycle to work three times a week for one year, get to keep the bike.
- SmartRiders – Up to three months worth of free public transport tickets for staff who agree to travel three days per week or more using public transport.
- Incentives for staff to walk to work
- Spot prizes for 'active travelers'
- Lunchtime active transport information sessions

## How can I participate in SMARTi?

Participating in SMARTi is easy. Simply complete the attached registration form, tear it off and send it or fax it back to the City of Melville on 9364 0285. Our SMARTi officer will organise to visit your business to include you in the program. (Places in the program are limited).

## FAQ's

### Is there any charge to employers to participate in SMARTi?

No. The program is entirely FREE to businesses within the Canning Bridge Precinct. SMARTi, funded by the Department of the Environment and Water Resources and the City of Melville, focuses on encouraging staff to use active transport modes where convenient.

### Will SMARTi affect our normal business functioning?

No. All information sessions will be conducted during lunchtime. Research shows that staff using active modes of travel are healthier and more productive than those who don't.

## Sign up to SMARTi today

This is an exciting opportunity to be part of the solution to traffic congestion and air pollution. Sign up to secure your position in SMARTi today.

Complete the below registration form and post back in the replied paid postage envelope enclosed or fax to 9364 0285.

<b>Company name:</b>	
<b>Contact name:</b>	
<b>Title:</b>	
<b>Address:</b>	
<b>Phone</b>	
<b>Fax:</b>	
<b>E-mail address:</b>	
<b>How many employees are located at your Canning Bridge Precinct premises?</b>	