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WA DIVISION INC.

LGMA Women in Local Government Conference 2010

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Monica Barone, General Manager, Sydney City Council



Lisa Scaffidi, Lord Mayor, City of Perth



3-4 June 2010

Rendezvous Hotel, Scarborough



2010 YEAR OF WOMEN
IN LOCAL GOVERNMENT

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Government of Western Australia
Department of Local Government

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THURSDAY 3 JUNE 2010

- 8.30am **Arrival Coffee and Registration**
- 9.00am **Official Welcome and Opening**
Andrew Hammond FLGMA, Chief Executive Officer, City of Rockingham and LGMA State President
- 9.10am **Minister's Address**
Hon. John Castrilli MLA, Minister for Local Government
- 9.30am **Opening Keynote Address: The Hidden Assets of Local Government**
Monica Barone, General Manager, Sydney City Council
Every day, Local Government plays an important part in the lives of communities across Australia. If we are going to truly meet community needs and face challenges in the future we need policy and program development that is broad and inclusive. We need to solve problems creatively and we need to reach very diverse communities. That is why we need diversity in our workforce and we need to make much better use of what women have to bring to these processes.
- 10.30am **Morning Tea**
- 11.00am **Women in Local Government—a New Zealand Perspective**
Alison Dalziel, Senior Consultant Morrison Low
The presentation will focus on management careers. How does WA compare to NZ? What are the barriers to women's advancement? What supports women's advancement? Some observations from NZ experience.
- 11.30am **Leadership is Action**
Professor Beth Walker, Acting Associate Dean Research and Higher Degrees, Faculty of Business and Law, Edith Cowan University
Leadership is action, not a position. This session will provide tips on developing your leadership style. Through her academic role and involvement with local governments, Beth has first hand knowledge and experience to share and assist you to identify your own potential.
- 12.00pm **Councillors and Executive Staff—'Creating and Managing Cultural Change'**
Critical to the success of any Local Government is the relationship between elected members and executive staff. This panel session will provide an insight into how a Chief Executive Officer and a Mayor have worked together to develop an aligned organisational culture based on a positive relationship between staff and councillors.
Panel Speakers:
Stephen Tindale FLGMA, Chief Executive Officer, City of Subiaco
Mayor Heather Henderson, City of Subiaco
- 12.30pm **Lunch**
- 1.30pm **Water off a duck's back!**
Rachel Green, award-winning communication specialist, author, and emotional intelligence coach.
Angry, negative or irritating people can be found in local government, whether on Council, in the Executive or out in the community. Even sexism is alive and well in some places! Given that you can't always change the people, make sure you do control your reaction to them. Don't take things personally, get defensive or upset. Instead, learn how to keep your cool and stay calm and charming. When you can remain confident and clear-headed your job will be so much easier, your stress levels lower and your productivity higher. Let it all wash over you like water off a duck's back.
- 2.30pm **Books and Stories that have inspired me**
Gay Thornton MLGMA, Director Community Development, City of Rockingham
- 3.00pm **Afternoon Tea**
- 3.30pm **Relating to the Media**
Gerry Gannon, Media Skills Trainer and Leading Conference Facilitator
Who better to teach you how to give a good media performance than someone who has interviewed hundreds of people on radio! Gerry Gannon will equip you with the skills to turn every media appearance into a positive experience.
- 4.15pm **Media Case Study—The Tree Man**
Ian Cowie MLGMA Chief Executive Officer, City of Gosnells
- 4.45pm **Audience Q&A time with Gerry Gannon and Ian Cowie**
- 5.00pm–6.00pm **Networking and Refreshments in Sponsors area**
- 7.00pm–10.00pm **Conference Dinner—Zanders Restaurant**
1 Scarborough Beach Road, Scarborough Beach. Cost includes a 3-course meal and beverages.



FRIDAY 4 JUNE 2010

8.30am **Arrival Coffee and Registration**

9.00am **2010 Year of Women in Local Government—National update**

A representative from the National YoWILG Steering Committee will provide delegates with an overview and progress of the year.

9.30am **Panel Session: Not Just Treading Water**

Content where you are at the moment? Working life situation changed for a while? You can make your current job challenging and interesting and take on tasks that you choose and enjoy that will also add to your skill base. Hear from three women who have created their own opportunities while in their current roles just because they can.

Panel Speakers:

Beth MacMillan, Manager Community Capacity Building, City of Gosnells

Leeann Reid, Manager Community Services, City of Melville

Danika Chandler, Local Government Financial Consultant

10.30am **Morning Tea**

11.00am **Leaders in Local Government Changing the Culture**

Join us for a 'Michael Parkinson' style interview as facilitator Jack Busch talks to three leaders from within Local Government about their attitudes to implementing and maintaining culture change at their organisations.

Interviewees:

Francesca Lefante MLGMA, Chief Executive Officer, City of Bayswater

Jonathan Throssell MLGMA, Chief Executive Officer, Shire of Mundaring

Cr Sheryl Bryan, President, Shire of Moora

12.00pm **The Unwritten Barriers to Women Applying for Senior Positions**

Helen Passmore, Executive Director LOGO Appointments

12.30pm **Lunch**

1.30pm **'Tough Calls'—Organisational Changes and Change Management**

Andrew Hammond FLGMA, Chief Executive Officer, City of Rockingham and LGMA State President

2.00pm **Panel Session: How do current leaders in Local Government deal with tough calls?**

Chair: Andrew Hammond FLGMA, Chief Executive Officer, City of Rockingham and LGMA State President

Panel Speakers:

Kylie Johnson MLGMA, Executive Manager Organisational Development, City of Melville

Joanne Abbiss MLGMA, Chief Executive Officer, Shire of Serpentine-Jarrahdale

Samantha Tarling, Chief Executive Officer, Shire of Wiluna

3.00pm **Afternoon Tea**

3.30pm **Panel Session: Preparing for your new role**

It is always important to take on an Executive Role with a sense of purpose and leadership but what happens when you are just thrown into the deep end? During this session you will hear from two of our leading ladies in Local Government and how both experienced very different personal journeys in preparing for their new roles.

Panel Speakers:

Anne Banks-McAllister MLGMA, Chief Executive Officer, Shire of Peppermint Grove

Lynnette O'Reilly MLGMA, Chief Executive Officer, Shire of Moora

4.15pm **Closing Keynote Address—The Right Honourable The Lord Mayor Lisa Scaffidi**
Lord Mayor, City of Perth

5.00pm–6.00pm **Networking and Refreshments in Sponsors area**



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PROGRAM HIGHLIGHTS



LISA SCAFFIDI, THE RIGHT HONOURABLE THE LORD MAYOR OF CITY OF PERTH

Lisa Scaffidi was elected Lord Mayor of the City of Perth on 20 October 2007 with a mission to 'get Perth moving'. Ms Scaffidi first entered the Council in July 2000 and has served on a number of council committees as well as external boards and committees.

While a councillor, she was also State Director of CEDA—the Committee for Economic Development of Australia—an independent think tank promoting economic development in a sustainable and socially balanced way.

Before joining the Council, Ms Scaffidi had a background in business and the hospitality industry. She is committed to enhancing Perth's status as a city of regional and international significance. One of her priorities is to add life and excitement to the city so that the Central Business District becomes a Central Activity District.

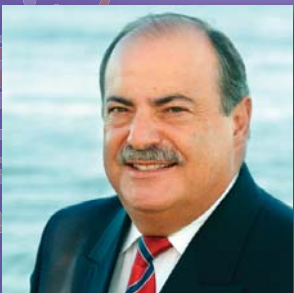


MONICA BARONE, CHIEF EXECUTIVE OFFICER, SYDNEY CITY COUNCIL

Ms Monica Barone has been Chief Executive Officer since 2006. Monica is accountable to the Lord Mayor and through the Lord Mayor to the Council for the management of the overall operations of the Council and implementation of Council policy and decisions.

Monica, in her role, acts as an adviser to Council on general matters of policy and, at all times, enhances the image of Council with residents, the general public, government departments, government authorities, commerce and industry. Monica directs, and is fully responsible for, all operations of the Council and its 1700 staff.

Monica has 12 years experience in Local Government and holds a Masters degree in Creative Arts.



HON JOHN CASTRILLI MLA, MINISTER FOR LOCAL GOVERNMENT

Minister for Local Government, John Castrilli has been the Member for Bunbury since February 2005.

Mr Castrilli is well experienced in Local Government having spent eight years as Mayor of the City of Bunbury and six years as a Councillor.

Minister Castrilli was Shadow Minister for Local Government; South West; Commerce and Trade; Employment Protection during his Parliamentary career. Through these combined experiences, he has acquired in-depth knowledge of the positive challenges facing local government in this State.

Minister Castrilli has lived in Bunbury for 54 years, arriving in 1954 from Italy.



RACHEL GREEN

Rachel Green is an award-winning communication specialist and Emotional Intelligence coach, and one of Australia's most dynamic and down-to-earth professional speakers. She is also the Founding Director of Confident Woman Australia and the author of the CD set 'How not to take things personally: Dealing positively with negativity'.

She is passionate about helping people manage their emotions especially with difficult people and has had plenty of practice doing this working in her business, being a voluntary crisis counsellor, serving on committees, running a community group and being married to her opposite!