



LOCAL
GOVERNMENT
MANAGERS
AUSTRALIA
WA DIVISION INC.

LGMA Executive Management Program

Not just for CEO's!



This specifically designed, interactive program represents a unique learning opportunity for local government professionals requiring an in-depth understanding of the role and responsibilities of CEOs and Managers in Local Government in Western Australia. The program is intended for individuals seeking a better understanding of executive management in Local Government, including those new to the industry, those who aspire, or have recently been appointed, to a CEO or Senior Manager Position in LG or existing senior managers seeking a refresher.

13–15 April, 2011
City of Melville, 10 Almondbury
Road, Booragoon

Fantastic. I encourage all CEO's and prospective/aspiring CEO's to participate in the program. A very relevant program that flowed easily from topic to topic.

Joanne Trezona, Chief Executive Officer, Shire of Broomehill-Tambellup

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PROGRAM OUTLINE

WEDNESDAY 13 APRIL 2011

8.00am–8.30am **Registration Tea and Coffee**

8.30am–9.30am **Welcome, Introductions and Outline of Program**
Mary Power

9.30am–12.30pm

Session 1—The Role of a CEO

Stuart Jardine, MLGMA, CEO City of Stirling
Mark Chester, MLGMA, CEO Shire of Dardanup

Module 1
of the course manual

- Depth and Breadth
- Leadership Relationships
- Political Awareness
- Skill Set and Attributes

12.30pm–1.00pm **Lunch**

1.00pm–4.30pm

Session 2—Governance

Ian Cowie, MLGMA, Chief Executive Officer City of Gosnells

Module 3
of the course manual

- Decision Making
- Roles and Expectations
- Policy Role
- Accountability
- Planning and Reporting Cycle

4.30pm

Close of day

THURSDAY 14 APRIL 2011

8.30am–12.00pm

Session 3—Legislation

Neil Douglas, Partner, McLeods Barristers and Solicitors

Module 2
of the course manual

- The Framework Components
- The Jurisdiction of Local Government and Constraints on Jurisdiction
- Primary Legislation and other legislation
- Local Laws
- Enforcement and Regulation
- Legal Position and Defence

12.00pm–12.30pm **Lunch**

12.30pm–1.30pm

Session 4—Media Relations

Gail White, Senior Consultant, Glide Strategic

Module 8
of the course manual

- Building relationships with the media
- Responding to media attention
- Coping with a PR crisis
- Putting your side of the story

“One of the most informative and interactive professional development training courses I have attended in the last five years.”

Bob Kelly, Executive Manager Regulatory Services, Town of Claremont

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1.30pm–3.30pm

Module 5

of the course manual

Session 5—Resource Management

Cliff Frewing FLGMA, Chief Executive Officer, City of South Perth

- Strategic Resources
- Financial Resources
- Human Resources
- Natural Resources
- Operational Resources

3.30pm–5.30pm

Module 6

of the course manual

Session 6—Risk Management

Marg Hemsley, Principal Consultant, Risk ID

- Contemporary Risk Management
- Risk Management Strategy
- Risk Management Policy
- The Risk Management Plan

5.30pm–5.45pm

Session 7—Decision on facilitators for Session 10

5.45pm

Close of day

6.30pm

Executive Management Dinner

FRIDAY 15 APRIL 2011

8.30am–10.30am

Module 4

of the course manual

Session 8—Managing the Business of Council

Shayne Silcox FLGMA, CEO, City of Melville

- The Lynchpin Role in Managing the Day to Day Business of Council
- Corporate Structure
- Jump on the Twelve Month Cycle
- Organisational Council
- Reputation Management
- Communication and Consultation—Beyond the Legislation
- Reporting to the Community

10.30am–12.30pm

Session 9—Town Planning

Ross Povey MLGMA, Director Planning & Development, City of Stirling

- The framework
- The role of Local Government in planning
- Advice to Elected Members
- Handling DA's and unauthorised development
- CEO's role in planning

12.30pm–1.00pm

Lunch

1.00pm–2.15pm

Session 10—Discourse with the Mayors and Presidents

A panel discussion with 3 Mayors/Presidents from metropolitan and country Local Governments

2.15pm–4.30pm

Session 11—Characteristics and idiosyncrasies of a CEO

Andrew Hammond, FLGMA, CEO City of Rockingham

- Is the CEO a linchpin?
- What the bloody hell is a CEO?
- Are they a bean counter, bureaucrat, raconteur, cunning politician, negotiator, punching bag, motivator, coach?
- Are they sneaky, scared, egomaniac, dithering, detail obsessed, invisible?
- What should they be?

4.30pm–5.00pm

Program Wrap Up and presentation of certificates

Mary Power and Stephen Cole, CEO LGMA

At least two weeks prior to the workshop, participants will receive the manual covering the seven written modules which must be studied before the commencement of the course. During the course, participants will be challenged to expand on their readings through case studies, group activities and professional presentations by practitioners.



Contact Information:

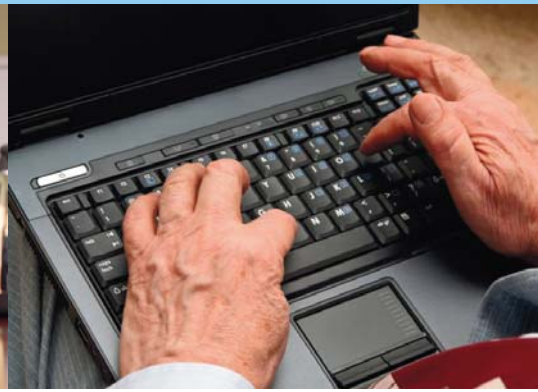
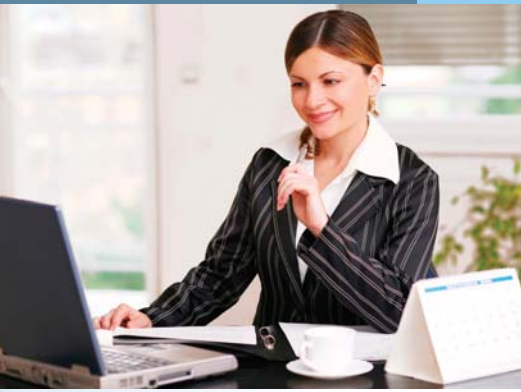
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ORGANISERS

The Executive Management Program is organised by Local Government Managers Australia WA (LGMA).

LGMA is a professional association representing Local Government Managers and Aspiring Managers.

For more information contact LGMA on:

Telephone: (08) 9218 8141

Email: admin@lgmawa.org.au

Website: www.lgmawa.org.au

COST

Members \$1650.00

Non-Members \$2000.00

All prices include GST

REGISTRATION

Please fill in the registration form as early as possible as places are limited. Registration closes when the course is filled. Please keep in mind that you will need at least two weeks to study the modules before the workshop commences.

SCHOLARSHIP

LGMA will provide one full scholarship per course. For consideration, please write to LGMA outlining your career to date and your aspirations in Local Government. Please contact the LGMA office for further information.

ACCOMMODATION

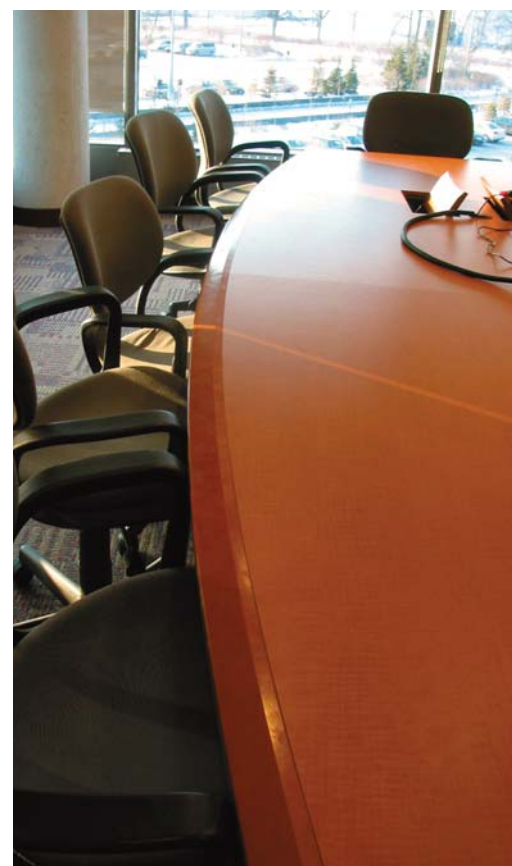
Accommodation costs are the responsibility of the attendee. Please contact LGMA for suggestions of accommodation close to the venue.

BENEFITS

Participants who undertake this course will benefit from three days of 'face to face' sessions, workshops and group activities, and will leave with a comprehensive understanding of the role and responsibilities of Chief Executive Officers in Local Government.

The program is professionally facilitated by Mary Power from Henderson, Power and Associates. Experienced practitioners from Local Government and private industry will assist her.

The program will have a maximum of 20 attendees so that participants will experience a more "up close and personal" interaction with program facilitators and practitioners.



From a less senior position, and speaking to many of the CEO's at the course, I feel that for much of the course, I have taken more from it than they have. For an upcoming CEO I would thoroughly recommend the program.

Wayne Richards, Manager
Recreation and Leisure,
Shire of Wyndham
East Kimberley